

**MANDATORY DISCLOSURE BY INSTITUTIONS RUNNING PGDBM/PGDM/MBA PROGRAMMES TO BE INCLUDED IN THEIR RESPECTIVE INFORMATION BROCHURE, DISPLAYED ON THEIR WEBSITE AND TO BE SUBMITTED TO AICTE EVERY YEAR WELL BEFORE THE ADMISSION PROCESS.**

The following information is to be given in the Information Brochure besides being hosted on the Institution's official Website.

*"The information has been provided by the concerned institution and the onus of authenticity lies with the institution and not on AICTE."*

**I. Name of the Institution : G R DAMODARAN ACADEMY OF MANAGEMENT**

Neelambur, Civil Aerodrome Post  
Avanashi Road, Coimbatore – 641 014  
Tamilnadu, India

Telephone : (0422) 2626206-207  
Mobile No : 98422 - 21142  
Fax : (0422) 2625188  
E.mail : [grdes@grd.org](mailto:grdes@grd.org)

**II. Name & Address of the Director**

Name : Prof J Srikanth  
Address : G R Damodaran Academy of Management  
Neelambur, Civil Aerodrome Post  
Avanashi Road, Coimbatore – 641 014

**III. Governance**

**❖ Members of the Board and their brief background.**

<b>Sl.No</b>	<b>Name and Address of the Members</b>	<b>Designation</b>	<b>Academic Background</b>
1	Dr D Padmanaban Chairman & Correspondent GRD Institutions Civil Aerodrome Post Avanashi Road Coimbatore -641 014	Chairman	Educationist
2	Mrs Geetha Padmanaban Secretary GRD Institutions Civil Aerodrome Post Avanashi Road Coimbatore -641 014	Member	Educationist
3	Dr K Kumaraswamy Jt. Director of Collegiate Education, Coimbatore Region Race Course Coimbatore – 641 018	Nominee of the State Government	Educationist

4	Col.A.N. Ramesh General Manager - HR PRICOL Limited Perianaickenpalayam SRKV Post, Coimbatore – 641 020	Member	Industry Representative
5	Mrs Jayashree S Mani Joint Managing Director Guindy Machine Tools Ltd., 154, Velachery – Tambaram Main Road, Pallikkaranaï, Chennai – 601 302	Member	Industry Representative
6	Shri Neeraj Sharma Director National Science & Technology Entrepreneurship Development Board Department of Science and Technology Technology Bhavan, New Mehrauli Road, New Delhi – 110 016	Member	Entrepreneur Development Expert
7	Prof.A.N.Lakshmanan Adviser Dr G R Damodaran College of Science Civil Aerodrome Post COIMBATORE 641 014	Member	Educationist
8	Dr K Palaniappan Principal Dr G R Damodaran College of Science Civil Aerodrome Post COIMBATORE 641 014	Member	Educationist
9	Dr.K.K.Ramachandran Vice-Principal Dr G R Damodaran College of Science Civil Aerodrome Post COIMBATORE 641 014	Member	Academician
10	Dr K Perumal Professor & Head Dept. of Physics Sri Ramakrishna Mission Vidyalaya College of Arts & Science Periyanaickenpalayam, SRMKV Post, Coimbatore – 641 020.	Nominee of the Bharathiar University, the affiliating Body	Academician
12	Prof.J.Srikanth Director / Principal GRD Academy of Management Civil Aerodrome Post, Neelambur Avanashi Road COIMBATORE 641 014	Member Secretary	Academician

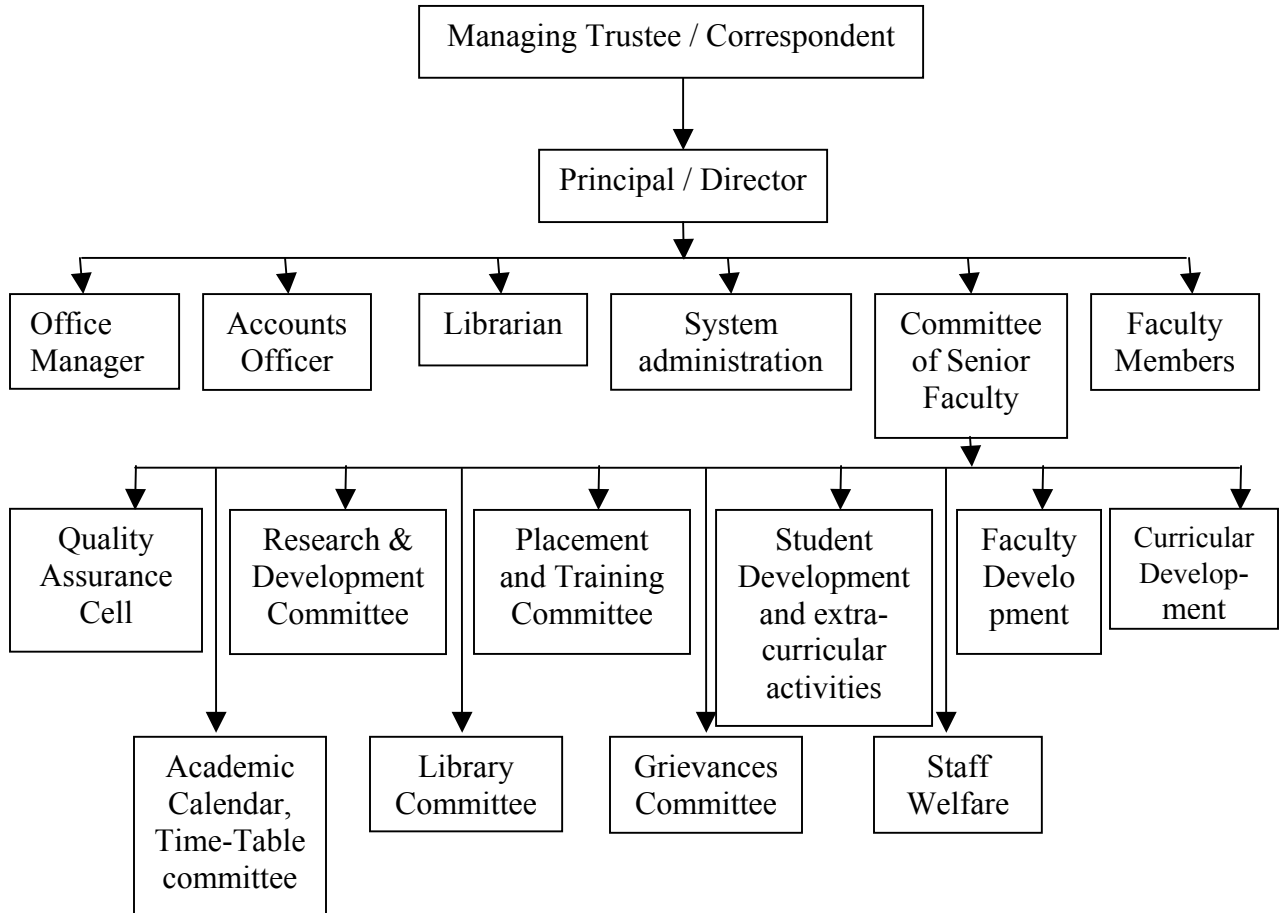
❖ **Members of the Academic Advisory Board:**

1	Dr K Venkatraman Retd. Principal, PSG College of Technology and Trustee of The G R D Trust	Vice Chairman
2	Dr D Padmanaban Managing Trustee, The GRD Trust	Chairman
3	Col.A.N. Ramesh Head - HR PRICOL Limited Perianaickenpalayam SRKV Post Coimbatore – 641 020	Industry Representative
4	Mrs Jayashree S Mani Joint Managing Director Guindy Machine Tools Ltd., 154, Velachery – Tambaram Main Road, Pallikaranai, Chennai – 601 302	Industry Representative
5	Prof.A.N.Lakshmanan Retd. HOD, PSG Technology and Adviser, Dr G R D College of Science, Coimbatore– 641 014	Member
6	Sri M S S Varadan Managing Director, OM Consultants Pvt. Ltd., Bangalore	Management Consultant
7	Dr D Balasundaram Managing Director Coimbatore Premier Corporation Ltd., Coimbatore – 641 043	Industrialist
8	Dr V G RATNAM Sr.Vice President Business Development Pricol Limited, Coimbatore – 641 020	Industry Representative
9	Dr.K.K.Ramachandran Vice Principal, Dr G R D College of Science, Coimbatore – 641 014	Member
10	Dr K Palaniappan Principal Dr G R D College of Science Coimbatore – 641 014	Member
11	Prof J Srikanth Principal, G R D Academy of Management, Coimbatore – 641 014	Member Secretary

❖ **Frequency of the Board Meetings and Academic Advisory Body.**

Twice in a year

❖ **Organisational chart and processes**



❖ **Nature and Extent of involvement of faculty and students in academic affairs/ improvements.**

Student involvement is enabled by a three pronged strategy

- i) the Management Association GLOBEX which will plan and organise all co-curricular and extra-curricular activities
- ii) the formation of a class committee
- iii) a tutorial system to solve problems

#### IV. PROGRAMMES

❖ **Name of the Programmes (Full Time) approved by the AICTE.**

Master of Business Administration (MBA) – (Full Time)

❖ **Name of the Programmes (Part Time) approved by the AICTE.**

Nil

❖ **Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus.**

Nil

❖ **For each Programme the following details are to be given :**

Name	MBA
Number of seats	60
Duration	2 years
Cut off mark for admission during the last 2 years.	Not Applicable, since the Institution has started functioning only this academic year 2005-2006
Fee	Rs.35,000 per semester per student is the basic minimum fee *
Placement Facilities	A senior faculty member is in-charge of all placement activities and reports to the Director. All the necessary facilities for conduct of campus placements are available. Besides, excellent networking with companies already exists.
Campus placement in last two years with minimum salary, maximum salary and average salary.	Not Applicable, since this is a newly started institution.

\* Additional Fee upto Rs.60,000 per semester may be chargeable for additional enrichment programmes including placement services.

- ❖ **Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of AICTE approval.**

**Not Applicable**

Details of the Foreign Institution/University:

- Name of the University / Institution
- Address
- Website
- Is the Institution / University Accredited in its Home Country
- Ranking of the Institution / University in the Home Country
- Whether the degree offered is equivalent to an Indian degree?  
If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country.
- Nature of Collaboration
- Conditions of Collaboration
- Complete details of payment a student has to make to get the full benefits of collaboration.

- ❖ **For each Collaborative / affiliated Programme give the following:**

**Not applicable**

- Programme Focus
- Number of seats
- Admission Procedure
- Fee
- Placement Facility
- Placement Records for last two years with minimum salary, maximum salary and average salary

- ❖ **Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic / Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16th May, 2005.**

**Not applicable**

## **V. FACULTY**

- ❖ **Number of faculty members:**

Permanent faculty	4
Visiting faculty	2
Adjunct faculty	-
Guest faculty	-

- ❖ **Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned.**

Name	Age & Date of Birth	Qualification & Specialisation	Experience (in yrs) Teaching / Practice / Industry / Research	Date of Joining the Institution (Full time / Part time)
Prof J Srikanth	6.11.1953 (52 Years)	B. Tech, PGDM- IIM(B)	Teaching – 18 Years Industry- 9 years	01.08.05
Mr. S Mohandass	01.09.1957 (48 Years)	MBA	Teaching – 3 Year Industry- 22 Years	01.08.05
Mr. K R Senthilvel Kumar	23.09.1968 (37 Years)	B.E., MBA	Teaching – 3 1/2 Years Industry- 9 Years	01.08.05
Ms. B Rajarajeswari	09.09.1975 (30 Years)	MBA	Teaching – 3 Years Industry-2 ½ Years	01.08.05
Ms. M Punitha	03.05.1970 (35 Years)	MBA, M.Phil, PGDCA	Teaching – 3 Months Industry- 7 ½ Years	01.11.05

- ❖ **Number of faculty employed and left during the last two years**

One (During the year 2005-2006)

❖ **Profile of Director/Principal with qualifications, total experience, age and duration of employment at the institute concerned.**

Name of the Principal	: Prof J SRIKANTH
Qualification	: B. Tech (Metallurgy), PGDM (Marketing & Finance) (IIM, Bangalore)
Experience	: Teaching – 18 years Industry - 9 years
Date of Appointment as Director	: 01.08.2005

❖ **Whether student assessment of faculty is in force.**

The system of assessment of faculty by students will be implemented and moreover, since we are likely to go in for ISO 9001:2000 certification in the next 6 months student feedback will become an integral part of the quality management system.

**VI. FEE**

❖ **Details of fee, as approved by State Fee Committee, for the Institution.**

Rs. 35,000/- per semester

❖ **Time schedule for payment of fee for the entire programme**

Within 10 days from the date of reopening of each semester

❖ **Fee waivers granted with amount and name of students.**

Nil

❖ **Number of scholarships offered by the institute with the name of students, duration and amount.**

Nil

❖ **Criteria for fee waivers/scholarships.**

Nil

❖ **Estimated cost of Boarding and Lodging in Hostels.**

Rs.7,800/- One year Room Rent + Rs.5,000/- Refundable Deposit and  
Rs. 1,500/- (approximate) mess charges per month on dividing system

## VII. ADMISSION

### ❖ Number of seats sanctioned with the year of approval.

Course	No. of Seats Sanctioned	Year of Approval
MBA	60	July, 2005

### ❖ Number of students admitted under various categories each year in the last two years.

For the year 2005 – 2006 (Year of commencement)

Management Quota - 33

Government Quota - Nil

(Government Quota students were not allotted by the State Government, since approval and affiliation were received after the counseling sessions were over. Also since the institution commenced functioning in September, 2005 only)

### ❖ Number of applications received during last two years.

Course	2005-2006	2004-2005
MBA	33	Course not commenced

## VIII. ADMISSION PROCEDURE

### ❖ Mention the admission test being followed, name and address of the Test Agency and its URL (website).

MAT / CET were used for Management Quota in 2005-2006. Score may be followed in 2006-2007 subject to any further directions of the authorities.

### ❖ Number of seats allotted to different Test Qualified candidates CAT, MAT, XAT, JMET, ATMA, CET, JEE (State conducted tests / University tests).

For management quota, scores in MAT / CET will be followed. The number of seats in Management Quota will depend on the decision of the authorities.

❖ **Calendar:** (Tentative) \*

<b>Last date for request for applications</b>	June 20, 2006
<b>Last date for submission of application</b>	June 20, 2006
<b>Dates for Group Discussion (GD) / Interviews</b>	June 30, 2006
<b>Dates for announcing final results</b>	July 5, 2006
<b>Release of admission list (main list and waiting list should be announced on the same day)</b>	July 7, 2006
<b>Date for acceptance by the candidate (time given should in no case be less than 15 days)</b>	July 22, 2006
<b>Last date for closing of admission.</b>	August 16, 2006
<b>Starting of the Academic session</b>	July 24, 2006

- **The waiting list should be activated only on the expiry of date of main list**

It will be followed from the academic year 2006-2007 onward

- **The policy of refund of the fee, in case of withdrawal, should be clearly notified.**

Fees once paid will not be refunded

**I. CRITERIA AND WEIGHTAGES FOR ADMISSION**

- ❖ **Describe each criteria with its respective weightages i.e. Admission Test, GD, Interview etc.**

AT – 50%    GD – 25%    Interview – 25%

- ❖ **Mention the minimum level of acceptance, if any, for any criteria.**

40% in each criteria

- ❖ **Mention the cut-off levels of percentage & percentile scores (section-wise and/or total as case may be) of the candidates in the admission test who are called for GD/ Interview**

40%

- ❖ **Mention last two years cut-off percentage & percentile (section-wise and/or total as the case may be) of the candidates called for GD / Interview.**

Not Applicable

- ❖ **Display marks scored in Test, GD, Interview etc. and in aggregate for all candidates who come for GD/Interview etc.**

Will be displayed

**Item No I - IX must be given in information brochure and must be hosted as fixed content in the website of the Institution.**

**The Website must be dynamically updated with regard to X -XIII.**

**THE FOLLOWING DETAILS WILL BE UPDATED ON A REGULAR BASIS**

**II. APPLICATION FORM**

- ❖ **Downloadable application form, with online submission possibilities.**

**III. LIST OF APPLICANTS**

- ❖ **List of candidates whose application have been received alongwith percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied alongwith percentage and percentile score for Management quota seats.**

**IV. CRITERIA FOR GD / PERSONAL INTERVIEW**

- ❖ **Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.)**
- ❖ **Attributes for evaluation in GD/Interview.**

**V. RESULTS**

- ❖ **Composition of the evaluation team with the brief profiles of members (This information be made available in the public domain after the admission process is over)**

- ❖ **Score of the individual candidates called for Group Discussion and Interview in each of the components including the test and in total, arranged in order of merit.**
- ❖ **List of candidates who have been offered admission in each category.**
- ❖ **Waiting list of the candidates in order of merit to be operative from the last date of joining of the first list candidates, category wise.**
- ❖ **List of the candidates who joined within the date vacancy position in each category before operation of waiting list.**

**Note: Suppression and/or misrepresentation of information would attract appropriate penal action.**

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