

## Dr G R D INSTITUTE OF MANAGEMENT

### Mandatory Disclosure

<b>Mandatory Disclosure updated on</b>	:	<b>8.3.2010</b>
<b>1. AICTE File No.</b>	:	431/45-34/MCP(M)/94
<b>Date &amp; Period of Last approval</b>	:	
<b>MBA (Full Time)</b>	:	3.7.1991 & 2009-2010
<b>MBA (Part Time)</b>	:	3.7.1991 & 2009-2010
<b>2. Name of the Institution</b>	:	Dr G R Damodaran Institute of Management
<b>Address of the Institution</b>	:	Civil Aerodrome Post Avanashi Road, Coimbatore – 641 014 Tamilnadu, India
<b>City &amp; Pin Code</b>	:	Coimbatore 641 014
<b>State / UT</b>	:	Tamil Nadu
<b>Longitude &amp; Latitude</b>	:	77 Degree East & 11 Degree North
<b>Phone Number with STD Code</b>	:	0422 – 2572719, 2591863-64 Mobile No.98422-21162.
<b>FAX number with STD Code</b>	:	0422-2591865
<b>Office hours at the institution</b>	:	9.00 am to 5.00 pm
<b>Academic hours at the institution</b>	:	9.15 a.m to 4.15 p.m
<b>Email</b>	:	<a href="mailto:grdcs@grd.org">grdcs@grd.org</a>
<b>Website</b>	:	<a href="http://www.grd.org">www.grd.org</a>
<b>Nearest Railway station (dist. In Km):</b>	:	Coimbatore – 10 Kms
<b>Nearest Airport (dist.in Km)</b>	:	Coimbatore – 5 Kms
<b>3. Type of Institution</b>	:	Private-Self Financing
<b>Category (1) of the Institution</b>	:	Non Minority
<b>Category (2) of the Institution</b>	:	Co-Ed
<b>4. Name of the Organisation running the institution</b>	:	The G R D Trust
<b>Type of the Organisation</b>	:	Trust
<b>Address of the Organisation</b>	:	Kalaikathir Buildings 963, Avanashi Road Coimbatore 641 037

- Registered with** : Coimbatore District Registrar  
D.No.173/1999/1.9.1999
- Registration date** : 1.9.1999
- Website of the organization** : NIL
5. **Name of the affiliating University** : Bharathiar University  
**Address** : Marudhamalai Road  
Coimbatore – 641 046.  
**Website** : [www.b-u.ac.in](http://www.b-u.ac.in)
- Latest affiliation Period** : Permanent Affiliation
6. **Name of the Principal/ Director** : Dr S Sasikala  
**Exact Designation** : Director  
**Phone No. with STD Code** : 0422-2572719  
**Fax No. with STD Code** : 0422-2591865  
**Email** : [grdcs@grd.org](mailto:grdcs@grd.org)  
**Highest Degree** : MBA, Ph.D  
**Field of Specialisation** : Commerce
7. **Governing Board Members** :

❖ **Members of the Board and their brief background.**

Sl. No.	Name and Address of the Members	Designation	Academic Background
1	Dr D Padmanaban Managing Trustee G R D Educational Institutions Kalaikathir Buildings Avanashi Road COIMBATORE 641 037.	Chairman	Educationist  B.Com, MBA, Ph.D, FCMI (UK), FIMA  Positions held :  Asst. Professor, Principal, Director, etc.
2	Mrs Geetha Padmanaban	Member	Educationist

	<p>Secretary</p> <p>Dr G R Damodaran College of Science</p> <p>Civil Aerodrome Post</p> <p>Avanashi Road</p> <p>COIMBATORE 641 014.</p>		<p>Secretary of Educational institutions, School and College.</p>
3	<p>Mr V Rajkumar</p> <p>Kamala Nilayam</p> <p>Peelamedu</p> <p>Coimbatore – 641 004.</p>	Member	Industrialist and Engineer
4	<p>Dr.(Mrs.)K.Soundaravalli</p> <p>23,M.G.R.Road</p> <p>Besant Nagar</p> <p>CHENNAI – 600 090</p>	Member	Educationist
5	<p>Prof.A.N.Lakshmanan</p> <p>Adviser</p> <p>Dr G R Damodaran College of Science</p> <p>Civil Aerodrome Post</p> <p>COIMBATORE 641 014.</p>	Member	<p>Educationist</p> <p>BE, M.Tech, FIE</p> <p>Past Professor and Head, Department of Civil Engineering, PSG College of Technology</p> <p>Adviser, Dr.GRD College of Science</p>
6	<p>Dr M Gopanasamy</p> <p>Principal</p> <p>G R Damodaran Academy of Management</p>	Member	<p>Educationist</p> <p>M.Com, M.Phil, Ph.D</p>

	Neelambur, Avanashi Road Coimbatore 641 062.		
7	Dr.K.K.Ramachandran Vice Principal Dr G R D College of Science Civil Aerodrome Post Coimbatore 641 014.	Member	Educationist  M.Com, MBA, MFT, M.Phil, PGDFT, Ph.D
8	r E Sathyanarayana AB 94, Anna Nagar Chennai – 600 040.	Member	Industrialist
9	Dr A Ponnusamy Principal Dr G R D College of Science Civil Aerodrome Post COIMBATORE 641 014.	Member	Educationist  MSW, Ph.D  Professor of Social Work; Principal.
10	Dr Sashikala Balasubramaniam Principal Dr G R Damodaran College of Education Sengodagoundanpudur, Muthugoundanpudur Post Sulur, Coimbatore – 641 406.	Member	Educationist  MSc,M.Ed, Ph.D
11	Dr (Mrs) Rani Kandheswamy W 11, 5 <sup>th</sup> Main Road Anna Nagar Chennai – 600 040.	Member – UGC Nominee	Educationist

12	Dr R Ananthasayanam Professor and Head Department of Educational Technology Bharathiar University COIMBATORE 641 046	Nominee of the Bharathiar University	Professor
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**Frequency of meetings and date last meeting** : once in a year - 21.3.2009

#### 8. Academic Advisory Board.

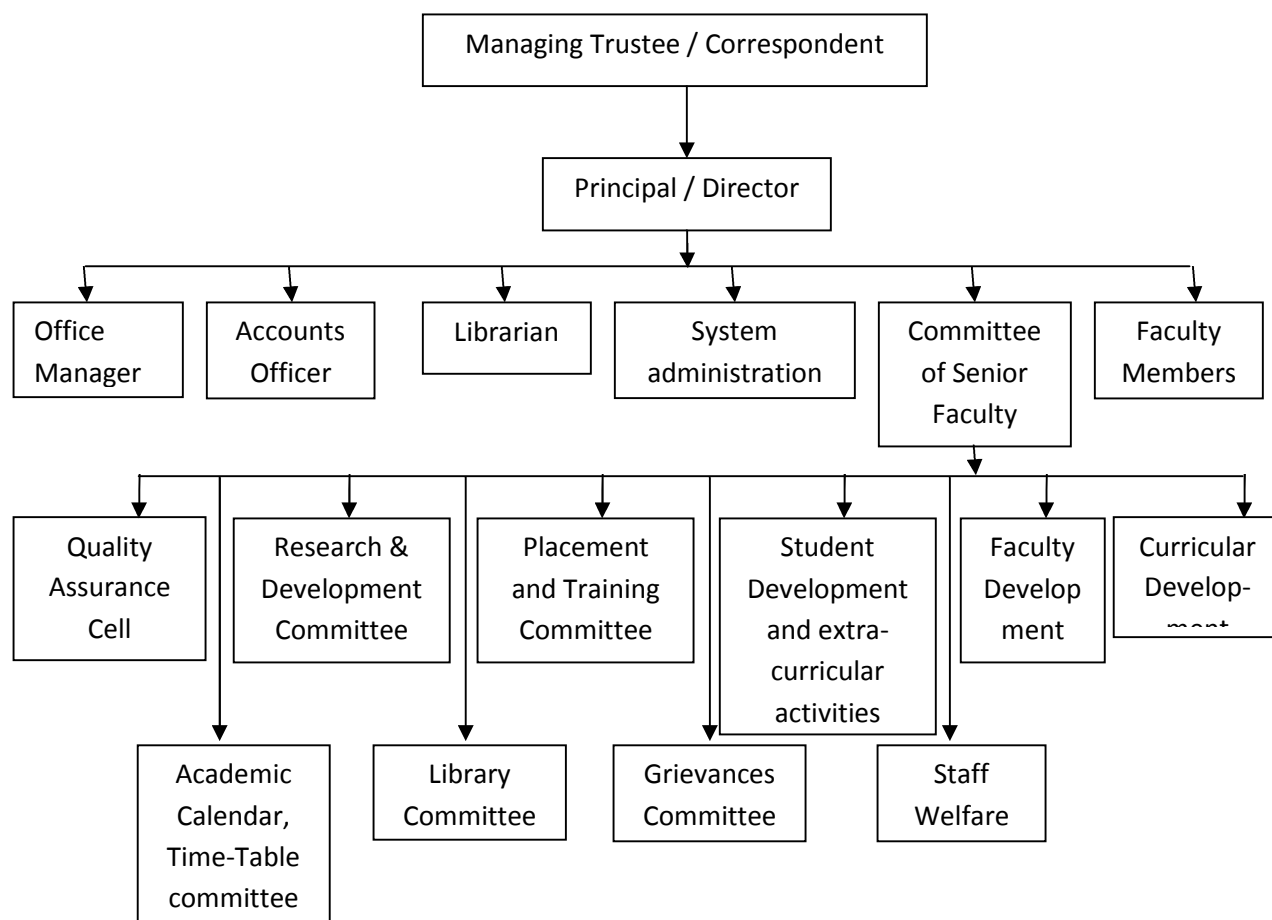
1	Shri A Ramakrishna Adviser Larsen & Toubro Limited Chennai,	Chairman
2	Dr. D Padmanabam Managing Trustee, The GRD Trust Coimbatore.	Convener
3	Prof. A N Lakshmanan Retd. HOD, PSG Technology and Adviser Dr G R Damodaran College of Science Coimbatore - 641 014.	Member
4	Dr S Subramaniam Principal	Educationist

	Sri Krishna Engineering College Coimbatore 641 042.	
5	Dr R Natarajan Head, Department of Maths and Computer Applications PSG College of Arts and science, Coimbatore.	Educationist
6	Shri.R.Varun Karthikeyan Director Roots Industries Limited Coimbatore-641 006.	Industry Representative
7	Mrs Jayashree S Mani Joint Managing Director Guindy Machine Tools Ltd., 154, Velachery - Tambaram main Road, Pallikkarani, Chennai-601 302.	Industry Representative
8	Dr S Sasikala Director Dr G R Damodaran Institute of Management Civil Aerodrome Post Avanashi Road Coimbatore – 641 014	Member
8	Dr G Radhamani Director School of IT and Science	Member

	Dr G R D College of Science Coimbatore 641 014.	
9	Mrs T Santha HOD School of IT and Science Dr G R D College of Science Coimbatore 641 014.	Member
10	Dr A Ponnusamy Principal Dr G R Damodaran College of Science Coimbatore - 641 014.	Member – Convener

**Frequency of meetings and date last meeting** : Twice in a year – 6.6.2009

## 9. Organisational Chart



## 10. Student feedback mechanism on Institutional Governance/faculty performance

The department has the practice of each faculty obtaining the student opinion questionnaire filled up by the students at the end of the semester. The faculty themselves analyse the opinions and identify aspects for improvement. The feedback relating to actions needed and support to be given come from the Head and the Principal.

## 11. Grievance redressal mechanism for faculty, staff and student

Faculty, staff and student complaints are attended to at the incipient stage itself, through open door policy of the Head and Principal. Class Committees facilitate complaints of general notion and is dealt with appropriately at the department level and by the Principal. Nevertheless a suggestion box / representation box has been kept to voice their complaints. These complaints or grievances raised are attended periodically by the Principal through appropriate committees.

12. Name of the Department : Management

Course : MBA (Full Time and Part Time)

Level : PG

1<sup>st</sup> year of approval by the council : 1991 MBA (Full Time and Part Time)

Year wise sanctioned intake :

**MBA (Full Time)**

2009-10	2008-09	2007-08
60	60	60

**MBA (Part Time)**

2009-10	2008-09	2007-08
40	40	40

Year wise Actual Admissions :

**MBA (Full Time)**

2009-10	2008-09	2007-08
60	60	60

**MBA (Part Time)**

2009-10	2008-09	2007-08
Nil	Nil	Nil

Cut of marks – General quota :

**MBA (Full time)**

2009-10	2008-09	2007-08
50%	50%	50%

**MBA (Part time)**

2009-10	2008-09	2007-08
50%	50%	50%

**% students passed with Distinction :**

**MBA (Full Time)**

2005-07	2006-08	2007-09
9%	15%	35%

**MBA (Part Time)**

2005-07	2006-08	2007-09
NA	NA	NA

**% students passed with first class :**

**MBA (Full Time)**

2005-07	2006-08	2007-09
67%	70%	40%

**MBA (Part Time)**

2005-07	2006-08	2007-09
NA	NA	NA

**Students placed :**

**MBA (Full Time)**

2005-07	2006-08	2007-09
27	23	29

**MBA (Part Time)**

2005-07	2006-08	2007-09
NA	NA	NA

**Average pay packages, Rs./Year :**

**MBA (Full Time)**

2005-07	2006-08	2007-09
Rs.168,000/-	Rs.1,62,000	Rs.180,000/-

**MBA (Part Time)**

2005-07	2006-08	2007-09
NA	NA	NA

**Students opted for Higher Studies :**

**MBA (Full Time)**

2005-07	2006-08	2007-09
5	3	2

**MBA (Part Time)**

2005-07	2006-08	2007-09
NA	NA	NA

<b>Accreditation status of the course</b>	:	Accredited at the 'A' Grade Level
<b>Doctoral Courses</b>	:	M.Phil and Ph.D Programmes are offered
<b>Foreign Collaborations, if any</b>	:	Nil
<b>Professional Society memberships</b>	:	Member of the Coimbatore Management Association
<b>Professional activities</b>	:	Numerous Seminars / Guest Lectures arranged
<b>Consultancy activities</b>	:	Free Consultancy for MSME's
<b>Grants fetched</b>	:	Entrepreneurship Development Cell approved by the DST, Government of India, New Delhi - 110 016.
<b>Departmental Achievements</b>	:	MOU's with leading companies, Focus On Promoting Entrepreneurship Development, special attention and assistance given to SME's, etc
<b>Distinguished Alumni</b>	:	The department's Board of Studies has its alumni as an active member. This interface supports in framing out the syllabi in line with the present day scenario. Placements are also

supported by their indepth contribution and involvement.

The following are some of the distinguished alumni of our Institute.

1. Mr.D.S.Satheshkumar  
Senior Executive – HR  
Keane International India Pvt. Ltd.  
Bangalore
2. Mrs Sangeetha Ponkarthikeyan  
SBI Life Insurance Company Limited  
Coimbatore.

**13. Staff Details**

:



Name of the Teaching Staff : Dr S Sasikala  
Designation : Director  
Department : Management  
Date of Joining the Institution :

Qualification with Class / Grade :

UG : B.Com Class - II  
PG : M.Com Class - I  
MBA Class - I  
Ph.D : Commended

Total Experience in years : **Teaching** 11.6 months **Industry** 3 **Research** 4

Paper Published : **National** 8 **International** --

Paper published in Conferences : **National** 15 **International** 6

Ph.D Guide? Give Field University : **Field** -- **University** --

PhDs / Projects Guided : **Ph.Ds** -- **Projects at Masters level** 15

Books Published / IPRs/Patents : 1. Insurance Marketing – ISBN NO.978-81-8016-124-7  
2. Principles of Insurance – ISBN No.978-81-8016-113-1

Professional Memberships : Nil

Consultancy Activities : Nil

Awards : Nil

Grants fetched : Nil

Interaction with Professional Institutions : Nil

Name of the Teaching Staff : A Gnanasekaran

Designation :

Department : Management

Date of Joining the Institution : 7.11.2005



Qualification with Class / Grade :

UG : BA Class - II  
PG : MBA Class - I  
Ph.D : Nil

Total Experience in years : **Teaching** 12 **Industry** 12 **Research** --

Paper Published : **National** -- **International** --

Paper published in Conferences : **National** 02 **International** 01

Ph.D Guide? Give Field University : **Field** -- **University** --

PhDs / Projects Guided : **Ph.Ds** -- **Projects at Masters level** 40

Books Published / IPRs/Patents : Nil

Professional Memberships : TA Study Circle, Coimbatore

Consultancy Activities : ITAA (International Transactional Analysis Association)

Awards : Nil

Grants fetched : Nil

Interaction with Professional Institutions : Nil

Name of the Teaching Staff : S Brindha  
 Designation :  
 Department : Management  
 Date of Joining the Institution : 6.7.2006



Qualification with Class / Grade :

UG : BSc Class - I  
 PG : MBA Class – I M.Phil - I  
 Ph.D : Pursuing

		<b>Teaching</b>	<b>Industry</b>	<b>Research</b>
Total Experience in years	:	8.3 Years	3 Years	--

		<b>National</b>	<b>International</b>
Paper Published	:	--	--

		<b>National</b>	<b>International</b>
Paper published in Conferences	:	4	2

		<b>Field</b>	<b>University</b>
Ph.D Guide? Give Field University	:	--	--

		<b>Ph.Ds</b>	<b>Projects at Masters level</b>
PhDs / Projects Guided	:	--	35

Books Published / IPRs/Patents : An article entitled as “Market Potential for Insurance in Rural Areas” was published in the book “Indian Insurance Sector in 21<sup>st</sup> Century – An Outlook” by Gyan Books Pvt. Ltd. New Delhi

Professional Memberships : Nil

Consultancy Activities : Nil

Awards : Nil

Grants fetched : Nil

Interaction with Professional Institutions :

Name of the Teaching Staff : R Jayanthi

Designation :

Department : Management

Date of Joining the Institution : 1.7.2006



Qualification with Class / Grade :

UG : B.Com Class - I  
 PG : MBA Class - I  
 Ph.D : Pursuing

Total Experience in years	:	<b>Teaching</b> 11 Years	<b>Industry</b> --	<b>Research</b> --
Paper Published	:	<b>National</b> 2	<b>International</b> --	
Paper published in Conferences	:	<b>National</b> 4	<b>International</b> --	
Ph.D Guide? Give Field University	:	<b>Field</b> --	<b>University</b> --	
PhDs / Projects Guided	:	<b>Ph.Ds</b> --	<b>Projects at Masters level</b> 35	
Books Published / IPRs/Patents	:	Nil		
Professional Memberships	:	Nil		
Consultancy Activities	:	Nil		
Awards	:	Nil		
Grants fetched	:	Nil		
Interaction with Professional Institutions	:	Nil		

Name of the Teaching Staff : V Padhmanabhan

Designation :

Department : Management

Date of Joining the Institution : 1.6.2006



Qualification with Class / Grade :

UG : BA Corp Class - I

PG : MBA Class - I

Ph.D : --

Total Experience in years : **Teaching** 5 **Industry** 5 **Research**

Paper Published : **National** 2 **International** 1

Paper published in Conferences : **National** 1 **International** 1

Ph.D Guide? Give Field University : **Field** -- **University** --

PhDs / Projects Guided : **Ph.Ds** -- **Projects at Masters level** 25

Books Published / IPRs/Patents : Nil

Professional Memberships : Nil

Consultancy Activities : Nil

Awards : Nil

Grants fetched : Nil

Interaction with Professional Institutions : Nil

Name of the Teaching Staff : V Abirami  
 Designation :  
 Department : Management  
 Date of Joining the Institution : 6.6.2008



Qualification with Class / Grade :

UG : B.ComCA Class - I  
 PG : MBA Class - I  
 Ph.D : Pursuing

Total Experience in years : **Teaching** 4.2 Years **Industry** -- **Research** --

Paper Published : **National** -- **International** --

Paper published in Conferences : **National** 6 **International** 2

Ph.D Guide? Give Field University : **Field** -- **University** --

PhDs / Projects Guided : **Ph.Ds** -- **Projects at Masters level** 27

Books Published / IPRs/Patents : Nil

Professional Memberships : Nil

Consultancy Activities : Nil

Awards : Nil

Grants fetched : Nil

Interaction with Professional Institutions : Nil

Name of the Teaching Staff : S Kavitha

Designation :

Department : Management

Date of Joining the Institution : 1.6.2006



Qualification with Class / Grade :

UG : BBM Class - II

PG : MBA Class - I

Ph.D : Pursuing

M.Phil – Class - II

		<b>Teaching</b>	<b>Industry</b>	<b>Research</b>
Total Experience in years	:	9.2 Years	--	--
		<b>National</b>	<b>International</b>	
Paper Published	:	1	--	
		<b>National</b>	<b>International</b>	
Paper published in Conferences	:	5	4	
		<b>Field</b>	<b>University</b>	
Ph.D Guide? Give Field University	:	--	--	
		<b>Ph.Ds</b>	<b>Projects at Masters level</b>	
PhDs / Projects Guided	:	--	90	
Books Published / IPRs/Patents	:	Nil		
Professional Memberships	:	Nil		
Consultancy Activities	:	Nil		
Awards	:	Nil		
Grants fetched	:	Nil		
Interaction with Professional Institutions	:	Nil		

Name of the Teaching Staff : A Grace Jemima

Designation :

Department : Management

Date of Joining the Institution : 12.1.2009



Qualification with Class / Grade :

UG : BE Class - I

PG : MBA Class - I

Ph.D : --

Total Experience in years : **Teaching** 1 Year **Industry** 1.7 Years **Research** --

Paper Published : **National** -- **International** --

Paper published in Conferences : **National** -- **International** --

Ph.D Guide? Give Field University : **Field** -- **University** --

PhDs / Projects Guided : **Ph.Ds** -- **Projects at Masters level** --

Books Published / IPRs/Patents : Nil

Professional Memberships : Nil

Consultancy Activities : Nil

Awards : Nil

Grants fetched : Nil

Interaction with Professional Institutions : Nil

Name of the Teaching Staff : R Shobana

Designation : Assistant Professor

Department : Management

Date of Joining the Institution : 9.6.2007



Qualification with Class / Grade :

UG : BBM CA  
 Class : I  
 PG : MBA Class : I  
 Ph.D : --

Total Experience in years	:	<b>Teaching</b> 2 Years and 9 Months	<b>Industry</b> --	<b>Research</b> --
Paper Published	:	<b>National</b> --	<b>International</b> --	
Paper published in Conferences	:	<b>National</b> --	<b>International</b> --	
Ph.D Guide? Give Field University	:	<b>Field</b> --	<b>University</b> --	
PhDs / Projects Guided	:	<b>Ph.Ds</b> --	<b>Projects at Masters level</b> --	
Books Published / IPRs/Patents	:	Nil		
Professional Memberships	:	Nil		
Consultancy Activities	:	Nil		
Awards	:	Nil		
Grants fetched	:	Nil		
Interaction with Professional Institutions	:	Nil		



## 14. Admission Quota

### Entrance test ( 2007-08, 2008-09 and 2009-10)

For management quota, scores in MAT / CET will be followed. The number of seats in Management Quota will depend on the decision of the authorities. If the number of MAT qualified candidates is not sufficient, other applicants will be selected as per their undergraduate aggregate percentage.

### Admission Criteria (2007-08, 2008-09 and 2009-10) :

Admission Test – 100%	
Mat Score weightage	: 50%
Academic Performance	: 25%
Interview	: 25%

### Cut off (for the year 2007, 2008 and 2009) : 400

Last candidate admitted	CAY	CAY1	CAY2
(2009-10) (MBA Full Time)	R K Rajkumar	NA	NA
(2009-10) (MBA Part Time)	NA	NA	NA
Fees in rupees	CAY	CAY1	CAY2
MBA (Full Time)	1,27,500/-	NA	NA
(PER SEMESTER)			
(MBA Part Time)	11,000/-	NA	NA
(PER SEMESTER)			
Number of Fee Waivers offered	CAY	CAY1	CAY2

Nil

**Admission Calendar (Tentative) :**

- **Last date for request for applications.**  
May 30, 2010
- **Last date for submission of application**  
May 30, 2010
- **Dates for Group Discussion (GD) / Interviews**  
June 12, 2010.
- **Dates for announcing final results**  
June 19, 2010 \*  
\* Subject to State Government list being made available in time.
- **Release of admission list (main list and waiting list should be announced on the same day)**  
June 26, 2010\*  
\* Subject to State Government list being made available in time.
- **Date for acceptance by the candidate (time given should in no case be less than 15 days)**  
July 14, 2010
- **Last date for closing of admission.**  
August 31, 2010
- **Starting of the Academic session.**  
July 24, 2010

PIO Quota No. : Nil

## 15. Infrastructural Information

Classroom / Tutorial Room facilities	:	<a href="#">Photo1</a> , <a href="#">Photo2</a> , <a href="#">Photo3</a> , <a href="#">Photo4</a>	
Laboratory details	:	NA	NA
Computer centre facilities	:	<a href="#">Photo</a>	
Library facility			
Auditorium / seminar halls / amphi	:	<a href="#">Photo1</a> , <a href="#">Photo2</a> , <a href="#">Photo3</a>	
Cafeteria	:	<a href="#">Photo1</a>	
Indoor sports facilities	:	<a href="#">Photo1</a>	
Outdoor sports facilities	:	<a href="#">Photo1</a>	
Gymnasium facilities	:	<a href="#">Photo1</a>	
Facilities for disabled	:	<a href="#">Photo1</a>	
Any other facilities	:	NIL	

16. Boys hostel	:	<a href="#">Photo1</a> , <a href="#">Photo2</a>	
Girls Hostel	:	<a href="#">Photo1</a> , <a href="#">Photo2</a>	
Medical and other facilities at hostel	:	<a href="#">Photo1</a>	

## 17. Academic Sessions

Examination system, year / Sem	:	Semester	
Period of declaration of results	:	December / May	

## 18. Counseling / Mentoring

Career Counseling	:	Students are given counseling on their career objectives, fine tuning them by identifying the potentials and competencies.	
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Mentoring	:	The individual faculty members of the management department are assigned a group of students to give personal attention to their growth and development.
Medical facilities	:	Basic medical facilities are being offered to the faculty members and students, in the form of first aids and medical treatments. The NSS unit of the college has a sound database of blood group of all students in the college. The faculty members can avail medical benefits from PSG hospitals, Coimbatore. The faculty members who have 5years of experience are provided with Group Insurance, eligible to claim upto Rs. 50,000 /- under National Insurance co. Ltd.
Student Insurance	:	Group Insurance is provided to the students, which can be claimed for accidental injuries and cases
<b>19. Students Activity Body</b>	:	Students' activities are coined based on various management games and simulations. The department association CORPEX focuses on fulfilling various activities like seminars, Industrial visit, Guest Lectures, personality development programmes etc.
Cultural activity	:	The department organizes MÉLANGE, the inter collegiate national level management meet every year which provides platform to the students to exhibit their managerial and cultural talents.
Sports activities	:	The department encourages students to take part in various sports and games organized at various levels. Students represent the institution at University level and also at State level competitions.
Literary activities	:	To promote the literary knowledge of the

students, activities like debate, Book review, Article review etc are provided to them.

Magazine / newsletter	:	The department brings out the monthly magazine MILESTONE which helps to develop the writing and researching skills of the students and for the faculty members.
Technical activities / techfest	:	Involvement in Research and Development, consultancy and extension has been adopted as a part of the Mission of the college and various technical activities are regularly planned to fulfill the R&D aspect.
Industrial visits / tours	:	Industrial visits and tours are arranged every semester to initiate the student to equip their leadership and organizing skills. Outstation Seminars, International visits are also considered as compulsory aspects, which help students, expose their global talents.
Alumni activities	:	<p>The department has an active Alumni cell which bridges the gap between corporate and the students. They assist the department in various events like organizing seminars / workshops, placements, industrial visits, etc.</p> <p>The following are some of the distinguished alumni of our Institute.</p> <ol style="list-style-type: none"><li>1. Mr.D.S.Satheshkumar Senior Executive – HR Keane International India Pvt. Ltd. Bangalore</li><li>2. Mrs Sangeetha Ponkarthikeyan SBI Life Insurance Company Limited Coimbatore.</li></ol>
Name of the information officer for RTI	-	Mrs S Brindha Head of the Department