

G R DAMODARAN ACADEMY OF MANAGEMENT

Mandatory Disclosure

| | |
|---|--|
| Mandatory Disclosure updated | : 09.03.2021 |
| 1. AICTE File No. | : PG/TN/MBA/2005/016 |
| Date & Period of Last approval | : 30.04.2020 & 2020-2021 |
| 2. Name of the Institution | : G R Damodaran Academy of Management |
| Address of the Institution | Avanashi Road, Neelambur, Coimbatore – 641 062 Tamilnadu, India |
| City & Pin Code | : Coimbatore - 641062 |
| State/UT | : TamilNadu |
| Longitude & Latitude | : 77 Degree East & 11 Degree North |
| Phone Number with STD Code | : 0422 – 2626206, 2626207 |
| FAX number with STD Code | : 0422-2625188, Mobile: 9842221142 |
| Office hours at the institution | : 9:15 am to 5:00 pm |
| Academic hours at the institution | : 9:30 a.m. to 4:30 |
| p.m. Email | : grdam@grd.edu.in |
| Website | : www.grd.org/grdam |
| Nearest Railway station (dist. in Km) | : Coimbatore – 13Kms |
| Nearest Airport (dist. in Km) | : Coimbatore – 5Kms |
| 3. Type of Institution | : Private-Self Financing |
| Category (1) of the Institution | : Non-Minority |
| Category (2) of the Institution | : Co-Ed |
| 4. Name of the Organization running the Institution | : The G R D Trust |
| Type of the organization | : Trust |
| Address of the organization | : Kalaikathir Buildings 963, Avanashi Road Coimbatore 641 037 Tamilnadu, India. |
| Registered with | : Coimbatore District registrar D.No.173/1999/1.9.1999 |
| Registration date | : 01.09.1999 |
| Website of the organization | : Nil |
| 5. Name of the affiliating University | : Bharathiar University |
| Address | : Marudhamalai Road Coimbatore – 641 046. |
| Website | : https://www.grd.org |
| http://grd.org:8086/grdam/ | |
| Latest affiliation period | : Permanent Affiliation |

6. Name of the Principal/Director : Dr N.NirmalaDevi
Exact Designation :Principal
Phone No. with STDC Code :0422-2626206
Fax No. with STDC Code :0422-2625188
Email :principal.am@grd.edu.in
Highest Degree : MA, MBA, Ph.D.
Field of Specialization : Marketing & HR

7. Governing Board Members:

| S.No | Name and Address of the Members | Designation | Academic Background |
|------|---|-------------|---------------------|
| 1 | Dr D Padmanaban Chairman & Correspondent GRD Institutions Civil Aerodrome Post, Avanashi Road, Coimbatore - 641 014 | Chairman | Educationist |
| 2 | Smt. Geetha Padmanaban Secretary, GRD Institutions Civil Aerodrome Post Avanashi Road, Coimbatore -641 014 | Member | Educationist |
| 3 | Sri.Rishi Alapati 204, North Block Jayabheri Whistling Court Jayabheri Pine Valley Gachi Bowli, Hyderabad – 500 032. | Member | Industrialist |
| 4 | Ms.Sahitya Anumolu No: 8-2-321/2 Road No: 14, Banjara Hills, Hyderabad – 500 034. | Member | Industrialist |
| 5 | Dr.T.Santha Principal Dr G R D College of Science Civil Aerodrome Post Coimbatore - 641 014 | Member | Educationist |
| 6 | Dr.K.K.Ramachandran Director Dr G R D Institute of Management Civil Aerodrome Post COIMBATORE 641 014 | Member | Educationist |
| 7 | Dr.N.Nirmala Devi Principal GRD Academy of Management Neelambur Post, Avanashi Road, Coimbatore 641 062 | Member | Educationist |

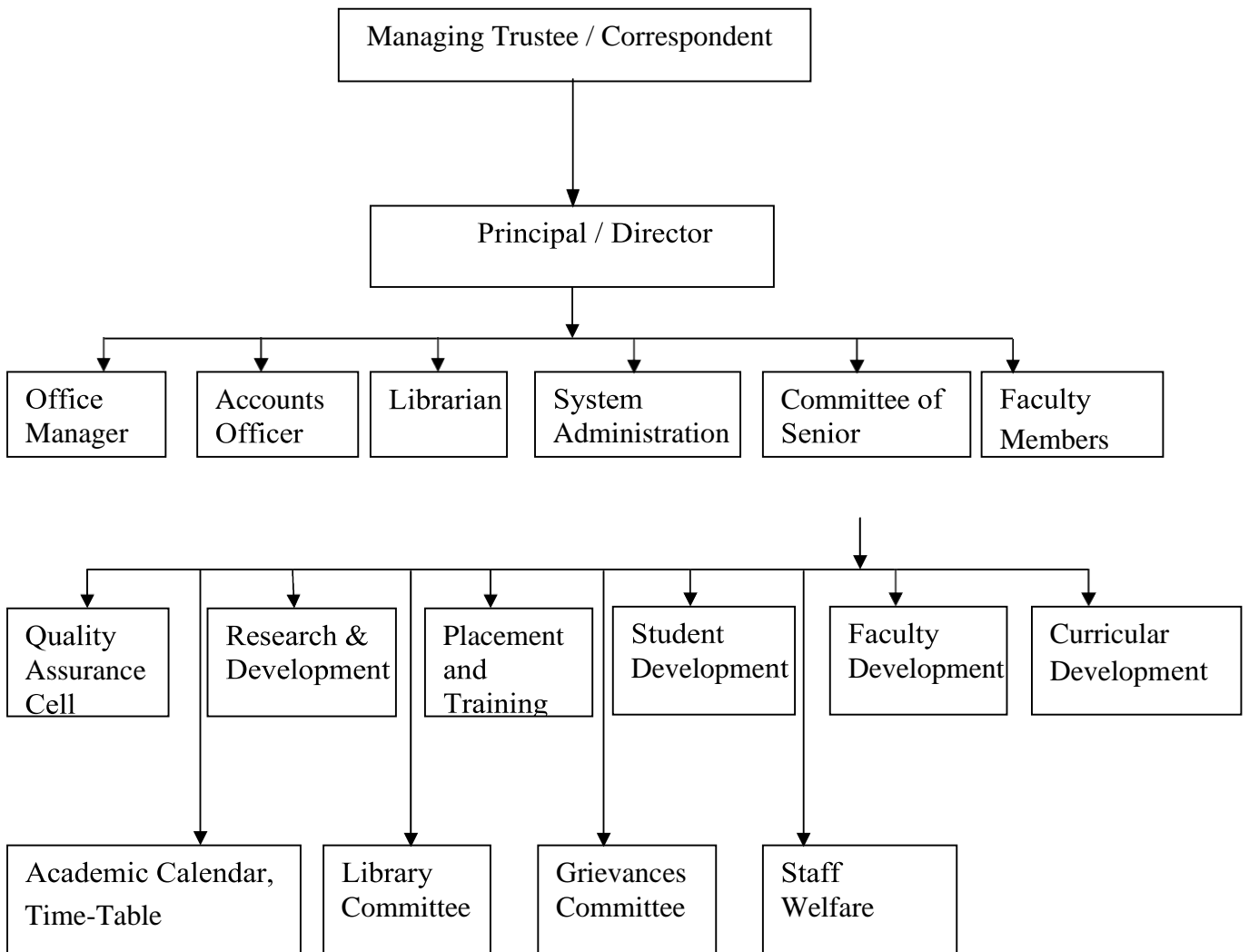
Frequency of meetings and date of last meeting: 28/10/2020

8. Members of the Academic Advisory Board:

| | | |
|---|--|---------------------|
| 1 | Dr. M.J. Xavier, Pro Vice Chancellor, Karunya University, Coimbatore. | Chairman |
| 2 | Dr.D.Padmanaban Managing Trustee The G.R.D.Trust,Coimbatore | Convener |
| 3 | Sri.R.VarunKarthikeyan Director, Roots Industries Ltd. Ganapathy, Coimbatore – 641 006. | Member |
| 4 | Dr. Gibson Vedamani, Chief Executive Officer, DIMEXON Ltd., Mumbai. | Corporate Executive |
| 5 | DrD.Balasundaram Managing Director Coimbatore Premier Corporation Ltd., Coimbatore-641 014. | Industrialist |
| 6 | Dr.T. Santha Principal Dr G R D college of science, Coimbatore-641 014 | Member |
| 7 | Dr.K.K.Ramachandran Director Dr G R D Institute of Management Coimbatore-641 014 | Member |
| 8 | Dr.N.Nirmala Devi Principal G R D Academy of Management, Coimbatore- 641 062. | Member |

Frequency of meetings and date of last meeting:

9. Organizational Chart:



10. Student feedback mechanism on Institutional Governance/faculty performance Structured Feedback forms are distributed to the students at the end of every semester to get their opinion of the faculty members who handle the subjects during that particular semester. Copy of Consolidated analysis on student's feedback is circulated among all the faculty members and corrective action is taken, if necessary.

11. Grievance Redressal mechanism for faculty:

Staff and student Grievance of any individual (Faculty, Staff and Student) will be retrieved immediately by their immediate superior. Student's grievances are understood retrieved by the Principal himself in consultation with top management or else will be operated with a team of faculty members to discuss and help the students to overcome the grievances. A Grievance box is also maintained in the Academy and is checked periodically to identify the grievances and redressed within a day or two.

Name of the Department: Management

Course level : PG – MBA

1st year of approval by

Council :2005

| | | | | | | | | |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------|
| Year wise sanctioned | 2020-2021 | 2019-2020 | 2018-19 | 2017-18 | 2016-17 | 2015-16 | 2014-15 | 2013-2014 |
| Intake | 120 | 120 | 120 | 120 | 120 | 120 | 120 | 120 |
| Year wise Actual Admissions | 2020-2021 | 2019-2020 | 2018-19 | 2017-18 | 2016-17 | 2015-16 | 2014-15 | 2013-2014 |
| | 49 | 58 | 48 | 45 | 71 | 82 | 71 | 21 |
| Cut of marks – General | 2020-2021 | 2019-2020 | 2018-19 | 2017-18 | 2016-17 | 2015-16 | 2014-15 | 2013-2014 |
| Quota | 50% | 50% | 50% | 50% | 50% | 50% | 50% | 50% |
| % students passed with Distinction | 2011- 13 | 2012- 14 | 2013-15 | 2014-16 | 2015-17 | 2017-19 | 2018-2020 | |
| | 5% | 10% | 5% | 5% | 6% | 5% | 17% | |
| % students passed with first class | 2011- 13 | 2012- 14 | 2013-15 | 2014-16 | 2015-17 | 2017-19 | 2018-2020 | |
| | 81 | 75 | 75 | 84.5 | 85 | | 83.3 | |
| Students placed | 2011- 13 | 2012- 14 | 2013-15 | 2014-16 | 2015-17 | 2017-19 | 2018-2020 | |
| | 22 | 18 | 11 | 22 | 21 | | 12 | |
| Average pay packages, Rs./Year | 2011- 13 | 2012- 14 | 2013-15 | 2014-16 | 2015-17 | 2017-19 | 2018-2020 | |
| | Rs.2,00,000 | Rs.2,00,000 | Rs.2,00,000 | Rs.2,50,000 | Rs.2,50,000 | Rs.2,50,000 | Rs.2,50,000 | |
| Students opted for Higher Studies | 2011- 13 | 2012- 14 | 2013-15 | 2014-16 | 2015-17 | 2016-18 | 2018-2020 | |
| | NA | 2 | 1 | NA | NA | NA | NA | |

Accreditation status of the course : Self Student Report (SSR) usually preferred.

Doctoral Courses : M.Phil. And Ph.D. in Management are offered

(Affiliated to the Bharathiar University)

Foreign Collaborations, if any : Nil

Professional Society memberships

:
Member of
the
Coimbatore
Management
Association

Professional activities : Numerous Seminars, Conferences, Guest Lectures, Workshops and personality Development programmes are organized.

Consultancy activities : Free consultancy for MSMEs

Grants Fetched : Nil

Departmental Achievements: The academy has signed MoU with industries like SNQS International Socks Private Limited, Coimbatore and Jegannath Textiles. Our students have gone to National Level Finals in Students Management Games (SMG) in 2007. We have established the Business Line Club in association with "The Hindu". It organizes contemporary business awareness test every week. Also organizes article review session every day. Students were trained by Dr. Vinod Dumblekar in the Student Management games.


The following centers for value addition have been established.


- Centre for Training, Placement and Industry Tie-up (CTPI)
- Centre for counseling and Guidance (CCG)
- Centre for Research and Consultancy (CRC)
- Centre for Alumini Relations (CAR)
- Centre for Public and Media Relations (CPMR)
- Centre for Extention activities (CEA)
- Business Line Club

Distinguished Alumni: The following are some of the distinguished alumni of our Academy.

1. Mr. Alaguvinayak. A
Managing Director and Marketing Head
Agni Vastharaa Private Limited, Pollachi.
2. Mr. T. Saravanel, Sourcing Director,
Stylewiz-Inc, Tirupur.
3. Ms. Soumya Valsar
aj Executive,
City Bank.

12. Staff Details


| | | | | | | |
|--|---|--|----------------------------------|---|-----------------------------|---------------------|
| Name of the Teaching Staff | : | Dr.N.Nirmala Devi | | | | |
| Designation | : | Principal | | | | |
| Department | : | Management | | | | |
| Date of Joining the Institution | : | 20 / 02 / 2006 | | | | |
| Qualification with Class / Grade | |  | | | | |
| UG | : | | | | BA(Eco) | Class I |
| PG | : | | | | MBA MA | Class I Class II |
| Ph.D | : | | | | Thesis Submitted(Marketing) | |
| Total Experience in years | : | Teaching | Industry | Research | | |
| | | 16y | 1y 6m | 9y | | |
| Paper Published | : | National | International | | | |
| | | 14 | 5 | | | |
| Paper published in Conferences | : | National | International | | | |
| | | 2 | 2 | | | |
| Ph.D Guide? Give Field University | : | Field Marketing | | University Bharathiar University | | |
| | | - | | - | | |
| PhDs / Projects Guided | : | Ph.Ds | Projects at Masters level | | | |
| | | 9 | 102 | | | |
| Books Published / IPRs/Patents | : | One chapter Published | | | | |
| Professional Memberships | : | Member of CMA | | | | |
| Consultancy Activities | : | Nil | | | | |
| Awards | : | Nil | | | | |
| Grants fetched | : | Nil | | | | |
| Interaction with Professional Institutions | : | Conducted training programs for postal department group employees. Entrepreneurship Awareness programme conducted at various institutions | | | | |


| | | | | |
|--|---|---|----------------------------------|---|
| Name of the Teaching Staff | : | Dr.K.A.Guhaselvi | |  |
| Designation | : | Assistant Professor | | |
| Department | : | Management | | |
| Date of Joining the Institution | : | 09 / 06 / 2008 | | |
| Qualification with Class / Grade | | | | |
| UG | : | BA | Class I | |
| PG | : | MBA | ClassI | |
| | | MPhil | ClassI | |
| Ph.D | : | Completed (Human Resource Management) | | |
| Total Experience in years | : | Teaching | Industry | Research |
| | | 19y | - | 8y |
| Paper Published | : | National | International | |
| | | 5 | 5 | |
| Paper published in Conferences | : | National | International | |
| | | 7 | 7 | |
| Ph.D Guide? Give Field University | : | Field Marketing | | University Bharathiar University |
| PhDs / Projects Guided | : | Ph.Ds | Projects at Masters level | |
| | | 3 | 122 | |
| Books Published / IPRs/Patents | : | Nil | | |
| Professional Memberships | : | Member of CMA | | |
| Consultancy Activities | : | Nil | | |
| Awards | : | Nil | | |
| Grants fetched | : | Nil | | |
| Interaction with Professional Institutions | : | PROSCI Change management learning centre. | | |
| | | | | |


| | | | | | |
|---|---|-----------------------------------|----------------------------------|-------------------|--|
| Name of the Teaching Staff | : | G.Velu | | | |
| Designation | : | Librarian | | | |
| Department | : | | | | |
| Date of Joining the Institution | : | 15.04.2010 | | | |
| Qualification with Class/Grade | | | | | |
| UG | : | B.Sc(Botony), B.L.I.S | Class II | | |
| PG | : | M.L.I.S | Class II | | |
| M.Phil | : | LIS (Library information science) | | | |
| Ph.D | : | | | | |
| Total Experience in years | : | Teaching | Industry | Research | |
| | | | | | |
| Paper Published | : | National | International | | |
| | | | | | |
| Paper published in Conferences | : | National | International | | |
| | | | | | |
| Ph.D Guide? Give Field University | : | Field | | University | |
| | | | | | |
| PhDs/Projects Guided | : | Ph.Ds | Projects at Masters level | | |
| | | | | | |
| | | | | | |
| Books Published/IPRs/Patents | : | | | | |
| Professional Memberships | : | | | | |
| Consultancy Activities | : | | | | |
| Awards | : | | | | |
| Grants fetched | : | | | | |
| Interaction with Professional Institutions | : | | | | |


| | | | | |
|--|--------|--------------------|----------------------------------|-------------------|
| Name of the Teaching Staff | : | A. Chinnadurai | | |
| Designation | : | Physical direction | | |
| Department | : | | | |
| Date of Joining the Institution | : | 24.04.2015 | | |
| Qualification with Class/Grade | | | | |
| | UG | : | B.Sc(phy.edu) | Class I |
| | PG | : | M.PED | Class I |
| | M.Phil | : | - | |
| | Ph.D | : | - | |
| Total Experience in years | : | Teaching | Industry | Research |
| 7 Years | | - | - | |
| Paper Published | : | National | International | |
| | | - | - | |
| Paper published in Conferences | : | National | International | |
| | | - | - | |
| Ph.D Guide? Give Field University | : | Field | | University |
| | | - | | - |
| PhDs/Projects Guided | : | Ph.Ds | Projects at Masters level | |
| | | | - | |
| | | | | |
| Books Published/IPRs/Patents | : | NIL | | |
| Professional Memberships | : | NIL | | |
| Consultancy Activities | : | NIL | | |
| Awards | : | NIL | | |
| Grants fetched | : | NIL | | |
| Interaction with Professional Institutions | : | NIL | | |





| | | | | |
|--|-----------------------|---|-----------------|--|
| Name of the Teaching Staff | : Mr.VijayAnandh |  | | |
| Designation | : Assistant Professor | | | |
| Department | : Management | | | |
| Date of Joining the Institution | : 22/06/2015 | | | |
| Qualification with Class / Grade | | | | |
| UG | : B.sc | Class I | | |
| PG | : M.sc,M.Tech | Class I | | |
| Ph.D | : Nil | | | |
| Total Experience in years | : Teaching | Industry | Research | |
| | 3y | 3y | - | |
| Paper Published | : National | International | | |
| | - | - | | |
| Paper published in Conferences | : National | International | | |
| | 1 | 1 | | |
| Ph.D Guide? Give Field University | : Field | University | | |
| | | | | |
| PhDs / Projects Guided | : Ph.Ds | Projects at Masters level | | |
| | | | | |
| | - | | | |
| Books Published / IPRs/Patents | : Nil | | | |
| Professional Memberships | : Nil | | | |
| Consultancy Activities | : Nil | | | |
| Awards | : Nil | | | |
| Grants fetched | : Nil | | | |
| Interaction with Professional Institutions | : Nil | | | |

| | | | | | |
|--|---|---------------------|----------------------------------|-------------------|---|
| Name of the Teaching Staff | : | Ms.S.Priyadharshini | | |  |
| Designation | : | Assistant Professor | | | |
| Department | : | Management | | | |
| Date of Joining the Institution | : | 28/09/2015 | | | |
| Qualification with Class / Grade | | | | | |
| UG | : | BBM | Class I | | |
| PG | : | MBA | Class I | | |
| M.Phil | : | Completed | | | |
| Ph.D | : | Pursuing | | | |
| Total Experience in years | : | Teaching | Industry | Research | |
| | | 6y | 1y | - | |
| Paper Published | : | National | International | | |
| | | 5 | 1 | | |
| Paper published in Conferences | : | National | International | | |
| | | 3 | 1 | | |
| Ph.D Guide? Give Field University | : | Field | | University | |
| | | | | | |
| PhDs / Projects Guided | : | Ph.Ds | Projects at Masters level | | |
| | | | 25 | | |
| | | - | - | | |
| Books Published / IPRs/Patents | : | Nil | | | |
| Professional Memberships | : | Nil | | | |
| Consultancy Activities | : | Nil | | | |
| Awards | : | Nil | | | |
| Grants fetched | : | Nil | | | |
| Interaction with Professional Institutions | : | Nil | | | |


| | | | | |
|--|---|---------------------|----------------------------------|---|
| Name of the Teaching Staff | : | Ms.B.Subadradevi | |  |
| Designation | : | Assistant Professor | | |
| Department | : | Management | | |
| Date of Joining the Institution | : | 23/05/2018 | | |
| Qualification with Class / Grade | | | | |
| UG | : | B.Com | Class I | |
| PG | : | MBA | Class I | |
| M.Phil | : | Completed | | |
| Ph.d | : | Pursuing | | |
| Total Experience in years | : | Teaching | Industry | Research |
| | | 9 y | 1y | - |
| Paper Published | : | National | International | |
| | | 2 | - | |
| Paper published in Conferences | : | National | International | |
| | | 1 | 1 | |
| Ph.D Guide? Give Field University | : | Field | | University |
| | | - | | - |
| PhDs / Projects Guided | : | Ph.Ds | Projects at Masters level | |
| | | - | - | |
| | | - | - | |
| Books Published / IPRs/Patents | : | Nil | | |
| Professional Memberships | : | Nil | | |
| Consultancy Activities | : | Nil | | |
| Awards | : | Nil | | |
| Grants fetched | : | Nil | | |
| Interaction with Professional Institutions | : | Nil | | |

| | | | | |
|--|---|---------------------|----------------------------------|---|
| Name of the Teaching Staff | : | T. Nivetha | |  |
| Designation | : | Assistant Professor | | |
| Department | : | Management | | |
| Date of Joining the Institution | : | 04.06.2018 | | |
| Qualification with Class / Grade | | | | |
| UG | : | B.Com | Class I | |
| PG | : | M.Com | Class I | |
| M.Phil | : | Completed | | |
| Total Experience in years | : | Teaching | Industry | Research |
| | | 2.5 | 3y | - |
| Paper Published | : | National | International | |
| | | 1 | - | |
| Paper published in Conferences | : | National | International | |
| | | 2 | - | |
| Ph.D Guide Give Field University | : | Field | | Universit y |
| | | | | |
| PhDs / Projects Guided | : | Ph.Ds | Projects at Masters level | |
| | | - | - | |
| | | - | - | |
| Books Published / IPRs/Patents | : | Nil | | |
| Professional Memberships | : | Nil | | |
| Consultancy Activities | : | Nil | | |
| Awards | : | Nil | | |
| Grants fetched | : | Nil | | |
| Interaction with Professional Institutions | : | Nil | | |


| | | | | | |
|---|---|-------------------------------|---|-------------------------------|--|
| NameoftheTeachingStaff | : | Jai Ganesh Bala |  | | |
| Designation | : | AssistantProfessor | | | |
| Department | : | Management | | | |
| DateofJoiningtheInstitution | : | 19.07.2019 | | | |
| QualificationwithClass/Grade | | | | | |
| UG | : | B.sc(Maths) | Class II | | |
| PG | : | MBA | Class I | | |
| M.Phil | : | - | | | |
| Ph.D | : | Currently pursuing | | | |
| TotalExperienceinyears | : | Teaching | Industry | Research | |
| | | 4 | 10 | | |
| PaperPublished | : | National | International | | |
| | | 01 | | | |
| PaperpublishedinConferences | : | National | International | | |
| | | 03 | 01 | | |
| Ph.DGuide?GiveField University | : | Field | | Universit y | |
| | | International Business | | Bharathiyar University | |
| PhDs/ProjectsGuided | : | Ph.Ds | ProjectsatMasterslevel | | |
| | | | | | |
| BooksPublished/IPRs/Patents | : | Nil | | | |
| ProfessionalMemberships | : | Nil | | | |
| ConsultancyActivities | : | Nil | | | |
| Awards | : | Nil | | | |
| Grantsfetched | : | Nil | | | |
| InteractionwithProfessional Institutions | : | Nil | | | |

| | | | | | |
|--|---|---------------------|----------------------------------|-----------------------|---|
| Name of the Teaching Staff | : | K.C.Arunadevi | | |  |
| Designation | : | Associate Professor | | | |
| Department | : | Management | | | |
| Date of Joining the Institution | : | 03.05.2019 | | | |
| Qualification with Class/Grade | | | | | |
| UG | : | BBM | Class II | | |
| PG | : | MBA | Class I | | |
| M.Phil. | : | ENTREPRENEURSHIP | | | |
| Ph.D. | : | MANAGEMENT | | | |
| Total Experience in years | : | Teaching | Industry | Research | |
| | | 14 | - | 5 | |
| Paper Published | : | National | International | | |
| | | 4 | 3 | | |
| Paper published in Conferences | : | National | International | | |
| | | 4 | - | | |
| Ph.D Guide? Give Field University | : | Field | | University | |
| | | Management | | Bharthiyar University | |
| PhDs/Projects Guided | : | Ph.Ds | Projects at Masters level | | |
| | | | 125 | | |
| Books Published/IPRs/Patents | : | Nil | | | |
| Professional Memberships | : | Nil | | | |
| Consultancy Activities | : | Nil | | | |
| Awards | : | Nil | | | |
| Grants fetched | : | Nil | | | |
| Interaction with Professional Institutions | : | Nil | | | |


| | | | | |
|----------------------------|---|---------------------|--|--|
| Name of the Teaching Staff | : | Dr. R. Madhu Malar | | |
| Designation | : | Assistant Professor | | |

| | | | | |
|--|---|---|----------------------------------|-------------------|
| Department | : | Management | | |
| Date of Joining the Institution | : | 26.02.2020 | | |
| Qualification with Class/Grade | | | | |
| | |  | | |
| UG | : | BBM | Class II | |
| PG | : | MBA | Class I | |
| M.Phil | : | - | | |
| Ph.D | : | Completed | | |
| Total Experience in years | : | Teaching | Industry | Research |
| | | 1 | - | |
| Paper Published | : | National | International | |
| | | 2 | - | |
| Paper published in Conferences | : | National | International | |
| | | | | |
| Ph.D Guide? Give Field University | : | Field | | University |
| | | - | | - |
| PhDs/Projects Guided | : | Ph.Ds | Projects at Masters level | |
| | | - | 5 | |
| Books Published/IPRs/Patents | : | Nil | | |
| Professional Memberships | : | Nil | | |
| Consultancy Activities | : | Nil | | |
| Awards | : | Nil | | |
| Grants fetched | : | Nil | | |
| Interaction with Professional Institutions | : | Nil | | |

| | | |
|----------------------------|---|---------------------|
| Name of the Teaching Staff | : | P.Saranya Boopathi |
| Designation | : | Assistant Professor |

| | | | | | | |
|--|---|---|----------------------------------|-------------------|-----|---------|
| Department | : | Management | | | | |
| Date of Joining the Institution | : | 27.02.2020 | | | | |
| Qualification with Class/Grade | | | | | | |
| | |  | | | | |
| UG | : | | | | BCA | Class I |
| PG | : | | | | MBA | Class I |
| M.Phil | : | | | | - | |
| Ph.D | : | | | | - | |
| Total Experience in years | : | Teaching | Industry | Research | | |
| | | 1 | 3 | | | |
| Paper Published | : | National | International | | | |
| | | 1 | - | | | |
| Paper published in Conferences | : | National | International | | | |
| | | - | - | | | |
| Ph.D Guide? Give Field University | : | Field | | University | | |
| | | Nil | | Nil | | |
| PhDs/Projects Guided | : | Ph.Ds | Projects at Masters level | | | |
| | | Nil | Nil | | | |
| Books Published/IPRs/Patents | : | Nil | | | | |
| Professional Memberships | : | Nil | | | | |
| Consultancy Activities | : | Nil | | | | |
| Awards | : | Nil | | | | |
| Grants fetched | : | Nil | | | | |
| Interaction with Professional Institutions | : | Nil | | | | |


| | | |
|----------------------------|---|--------------------------|
| Name of the Teaching Staff | : | Dr.S.Lara priyadharshini |
|----------------------------|---|--------------------------|

| | | | | | | |
|---|---|---|-------------------------------|------------------------------|-----------------------------------|---------|
| Designation | : | AssistantProfessor | | | | |
| Department | : | Management | | | | |
| DateofJoiningtheInstitution | : | 03.06.2020 | | | | |
| QualificationwithClass/Grade | |  | | | | |
| UG | : | | | | B.Sc. | Class I |
| PG | : | | | | MBA | Class I |
| M.Phil | : | | | | M.Phil(Human Resource Management) | |
| Ph.D | : | | | | Ph.D. (Human Resource Management) | |
| TotalExperienceinyears | : | Teaching | Industry | Research | | |
| | | 8 y 8 month | 1 y | | | |
| PaperPublished | : | National | International | | | |
| | | 7 | 9 | | | |
| PaperpublishedinConferences | : | National | International | | | |
| | | 10 | 6 | | | |
| Ph.DGuide?GiveField University | : | Field | | University | | |
| | | Management | | Bharathiar university | | |
| PhDs/ProjectsGuided | : | Ph.Ds | ProjectsatMasterslevel | | | |
| | | - | 41 | | | |
| BooksPublished/IPRs/Patents | : | 1 full book Book chapter :3 | | | | |
| ProfessionalMemberships | : | - | | | | |
| ConsultancyActivities | : | 10 | | | | |
| Awards | : | Topper in NPTEL (Training of trainers)2021 Best paper presentation award 2019 Best professor award by KV Institute of management, Rotract club, Coimbatore. | | | | |
| Grantsfetched | : | - | | | | |
| InteractionwithProfessional Institutions | : | Handled 15 workshops on various statistical software packages to professional institutions. | | | | |

| | | |
|------------------------|---|-----------------|
| NameoftheTeachingStaff | : | Dr.V.Gowthamraj |
|------------------------|---|-----------------|

| | | | | |
|---|--------|--------------------|-------------------------------|-------------------------------|
| Designation | : | AssistantProfessor | | |
| Department | : | Management | | |
| DateofJoiningtheInstitution | : | 03.06.2020 | | |
| QualificationwithClass/Grade | | | | |
| | UG | : BBM | Class I | |
| | PG | : MBA | Class I | |
| | M.Phil | : | | |
| | Ph.D | : Highly commanded | | |
| TotalExperienceinyears | : | Teaching | Industry | Research |
| | | 3y 9 month | 1y | 3y (FT)Ph.D |
| PaperPublished | : | National | International | |
| | | 3 | 9 | |
| PaperpublishedinConferences | : | National | International | |
| | | 3 | | |
| Ph.DGuide?GiveField University | : | Field | | University |
| | | Management | | Bharathiyar university |
| PhDs/ProjectsGuided | : | Ph.Ds | ProjectsatMasterslevel | |
| | | | 10 | |
| BooksPublished/IPRs/Patents | : | 1 | | |
| ProfessionalMemberships | : | Nil | | |
| ConsultancyActivities | : | Nil | | |
| Awards | : | Nil | | |
| Grantsfetched | : | Nil | | |
| InteractionwithProfessional Institutions | : | Nil | | |



| | | | | |
|--|---|---------------------|----------------------------------|---|
| Name of the Teaching Staff | : | Kanimozhi.T | |  |
| Designation | : | Assistant Professor | | |
| Department | : | Management | | |
| Date of Joining the Institution | : | 03.06.2021 | | |
| Qualification with Class/Grade | | | | |
| UG | : | BSc. CT | Class I | |
| PG | : | MBA | Class I | |
| M.Phil | : | Management (HR) | | |
| Ph.D | : | Pursuing | | |
| Total Experience in years | : | Teaching | Industry | Research |
| | | 3 y 5 m | 1 y | 1 y |
| Paper Published | : | National | International | |
| | | 1 | - | |
| Paper published in Conferences | : | National | International | |
| | | - | - | |
| Ph.D Guide? Give Field University | : | Field | | University |
| | | - | | - |
| PhDs/Projects Guided | : | Ph.Ds | Projects at Masters level | |
| | | - | 15 | |
| Books Published/IPRs/Patents | : | Nil | | |
| Professional Memberships | : | Nil | | |
| Consultancy Activities | : | Nil | | |
| Awards | : | Nil | | |
| Grants fetched | : | Nil | | |
| Interaction with Professional Institutions | : | Nil | | |

| | | | | |
|---|---|------------------------|------------------------|----------------|
| NameoftheTeachingStaff | : | J.Deepa | | |
| Designation | : | AssistantProfessor | | |
| Department | : | Management | | |
| DateofJoiningtheInstitution | : | 3.6.2020 | | |
| QualificationwithClass/Grade: Ph.D | | | | |
| UG | : | BBM | Class | I |
| PG | : | MBA Finance & HR | Class | I |
| M.Phil | : | | | |
| Ph.D | : | Finance | | |
| TotalExperienceinyears | : | Teaching | Industry | Research |
| | | 12 Years | | |
| PaperPublished | : | National | International | |
| | | | | |
| PaperpublishedinConferences | : | National | International | |
| | | | | |
| Ph.DGuide?GiveField University | : | Field | | Universit y |
| | | | | |
| PhDs/ProjectsGuided | : | Ph.Ds | ProjectsatMasterslevel | |
| | | | | |
| | | | | |
| BooksPublished/IPRs/Patents | : | | | |
| ProfessionalMemberships | : | | | |
| ConsultancyActivities | : | | | |
| Awards | : | | | |
| Grantsfetched | : | | | |
| InteractionwithProfessional Institutions | : | | | |

13. Admission Quota

Entrance test (2015-16, 2016-17, 2017-18 and 2018-19,2019-2020,2021-2022)

For management quota, scores in MAT / CET will be followed. The number of seats in Management Quota will depend on the decision of the authorities. If the number of MAT qualified candidates is not sufficient, other applicants will be selected as per their undergraduate aggregate percentage.

Admission Criteria (2015-16, 2016-17, 2017-18and2018-19,2019-2020, 2021-2022):

| | |
|---------------------|-------|
| Admission Test | :100% |
| Mat Scoreweightage | : 50% |
| AcademicPerformance | : 25% |
| Interview | : 25% |

Cut off (for the year 2015-16, 2016-17, 2017-18 and 2018-20,2020-2022)

| | | | |
|--|---------------|------------|------------|
| Last candidate admitted (2020-2021 Batch) | CAY | CAY1 NA | CAY2 NA |
| Fees in rupees (PER SEMESTER) | CAY 51,500 | CAY1 NA | CAY2 NA |
| Number of Fee Waivers offered | CAY | CAY1 | CAY2 |
| Nil | | | |

Admission Calendar(Tentative)

| | |
|--|--|
| Last date for request for applications | May , 2020 |
| Last date for submission of application | May 31, 2020 |
| Dates for Group Discussion () / Interviews | June 16, 2020 |
| Dates for announcing final results | June 23, 2020* |
| Release of admission list (main list and waiting list should be announced On the same day) | June 27, 2020* * Subject to State Government list being made available earlier. |
| Date for acceptance by the candidate (time given should in no case be less than 15 days) | July 15, 2020 |
| Last date for closing of admission. | August 31, 2020* |
| Starting of the Academic session | End of July or 1 st week of August ,2020 |

PIO QuotaNo. : Nil

14. Infrastructural Information

| | | |
|--|-----------|--------------|
| Classroom / Tutorial Room facilities | Available | photo |
| Laboratory details | NA | NA |
| Computer center facilities | Available | photo |
| Library facility | Available | photo |
| Auditorium/ seminar halls / amphi | Available | photo |
| Cafeteria | Available | photo |
| Indoor sports facilities | Available | Photo |
| Outdoor sports facilities | Available | photo |
| Gymnasium facilities | Available | photo |
| Facilities for disabled | Available | photo |
| Any other facilities | NIL | NIL |
| 15. Boys hostel | Available | photo |
| Girls Hostel | Available | photo |
| Medical and other facilities at hostel | Available | photo |

16. Academic Sessions

| | |
|----------------------------------|----------------|
| Examination system, year/sem | Semester |
| Period of declaration of results | December / May |

17. Counseling / Mentoring

Besides the academic teaching and training provided in GROAM, the counseling of students was also taken up earnestly since the inception of the institution, based on the values imbibed in the GRDC culture and the mission formulated by the institution.

The initial counseling was organized individually for specifically guiding the students to develop and strengthen the managerial skills crucial for their success in their future managerial careers. Subsequently, the relevant focus required was provided in the Management Practices sessions conducted in the institution and participation in suitable training programmes, was planned for outside the campus too.

In addition to this specific counseling, students are mentored for improving their performance in each subject of study, which is carried out by individual faculty members once in two months.

Career Counseling

During the MBA tenure, students are counsel in framing suitable career paths at two places during their MBA Curriculum.

Phase 1: During the end of the first semester, it is mandatory for every student to undergo summer placement project for a period of 6 weeks in any of the specialized areas. In this regard, each and every individual student is counseled by faculty team to help them and guide them in selecting most suitable elective and their project area.

Phase 2: Students are counseled during the third and fourth semester to equip them for the campus interviews. Individual counseling has been done by the faculty team and experts in helping the students to know their competencies and accordingly choosing their career path. This is extended by providing placement training programs and skill development programs.

Medical facilities

Basic medical facilities are being offered to the faculty members and students, in the form of first aids and medical treatments. The NSS unit of the college has a sound database of blood group of all students in the college. The faculty members can avail medical benefits from PSG hospitals, Coimbatore. The faculty members who have years of experience are provided with Group Insurance, eligible to claim up to Rs. 50,000 under National Insurance co. Ltd,

Student insurance

Group insurance is provided to the students, which can be claimed for accidental injuries and cases

18. Students Activity Body

GLOBEX Association, a student activity body constitute of office bearers is the back bone of community life at GRDAM, creating and promoting educational, career, sport and social opportunities for all MBA students. The Management Association has the following cells and clubs. Placement Cell, Entrepreneurship Cell(E Cell), HR club, Marketing Club & Finance.

Various activities such as guest lectures, workshops, seminars and conferences have been organized and conducted through GLOBEX association. Every year a seminar at out station in any one of the places such as Chennai, Bangalore, Delhi etc., has been conductible as a part of GLOBEX.

Cultural activity

To expose the talents of the students, cultural day is celebrated every year. Students exhibit their talents through various events. Hostel day is also celebrated as a part of cultural celebrations.

Sports activities

GRDAM has a most vibrant sports team to carry out sports activities every year. Both first and second year MBA students are divided into various houses named as blue house, green, yellow and white. Inter-house events in a form of indoor activities such as chess and carom and outdoor activities such as relay, volley ball, shuttle cork and cricket are conducted every year.

Literary activity

GRDAM focuses on enriching the communication skills of the students. The students are trained during the management practices hours. It mainly focuses on grooming the students to give presentations, group discussions, extempore speech etc.

| | |
|-----------------------|---|
| | "Nil .4 academy is launching a bi -annual |
| Magazine / newsletter | Newsletter "GLOBEX Time's 'front January 2013 onwards. |

TECHNICAL ACTIVITIES / TECHFEST:

As a business school concentrating on holistic, value based and practice oriented management education, stressing entrepreneurship and emerging domains, the academy concentrates on developing the technical competencies of the students through programs like workshops, seminars etc. in the emerging areas. Various entrepreneurship development activities are conducted every year in a form of skill development activities, workshops and intercollegiate events focusing E Quiz and Business plan and so on. Apart from this GRDAM celebrates E Week every second week of February.

Industrial visits / tours

Every year students are given practical exposure through industrial visit to at least eight industries wide national level.

Students are taken to educational tours every year which comprise of industrial visits, seminars, outbound training and recreational trip to places like Chennai, Bangalore, Hyderabad, Jaipur and Delhi.

Alumni activities:

- Name of the information officer for RTI
- Regularly organizing alumni meetings / family get-togethers to bring about Excellence of information and placement promotion.

The following are some of the distinguished alumni of our Academy:

1. Mr Alaguvinayak.A, Managing Director and Marketing Head Agni Vasteras Private Limited, Pollachi.
2. Mr T Saravanel, Sourcing Director Stylewiz-Inc, Tirupur.
3. Ms Soumya Vatsaraj Executive, City Bank.
4. Vidya Bharathi, University IT First Rank holder.

Dr. N.NIRMALA DEVI, Principal/Director.