

MBA
&
MBA IB @ GRDAM



*A decision that
Shapes your future*



Placement Brochure 2022



G. R. DAMODARAN ACADEMY OF MANAGEMENT

(A Stand-alone MBA Institute, approved by the AICTE, affiliated to the Bharathiar University and recognized by the UGC)

Neelambur □ Avinashi Road □ COIMBATORE – 641 062 □ INDIA



ABOUT THE INSTITUTION

ஏதிலார் குற்றம்போல் தங்குற்றங் காண்கிறபின்
தீதுண்டோ மன்னும் உயிர்க்கு.

– திருக்குறள்



G R Damodaran Academy of Management which commenced functioning in September, 2005 is one of the best B Schools set up by **The GRD Trust**, Coimbatore which manages a number of highly regarded Institutions of education, research, extension and outreach.

G R Damodaran Academy of Management is affiliated to the **Bharathiar University**, Coimbatore and is approved by the **All India Council for Technical Education** for the **MBA (Master of Business Administration)** degree and the **MBA IB - (International Business)** degree programs with a sanctioned intake of 120 and 60 respectively. The degrees are awarded by the **Bharathiar University**.

Committed to excellence and relevance, the **Academy** aims to grow into a Resource Centre for advanced studies, research and training in Management.

Correspondent's Message



Dr. D. PADMANABAN

B.Com, MBA, Ph.D., FCMI (UK) Mem.AMA

Good placement is a primary goal related to the shaping of the **MBA & MBA-IB** training endeavour at the G.R. Damodaran Academy of Management, hence the well designed academic programmes are supplemented by and integrated with many other inputs and activities providing the professional orientation, the soft skills and the familiarity with the concerns, trends and practices of contemporary business in its various segments. Productive and active business linkages are continually fostered to draw upon external industry expertise in the curriculum design and to use external resources in various facets of student training and exposure.

This brochure details the special features of the Institution and the training, highlights the profiles of the graduate Students. I am confident that our Students have imbibed much more value in them than what the profiles indicate.

I do hope that the Academy will be able to establish good placement links with the best of Industry and business along with other collaborative relationship of mutual benefit.

I wish the outgoing MBA & MBA-IB Students the best of success and progress.

"Education deals with the human growth in mind, spirit, character and effective behavior. The habits and attitudes a Student acquires, the interests that he cultivates, the ideals that is learnt to practice - all these become the basis for an individual's future growth and the prosperity of our nation."

Prof. G.R. Damodaran



Principal's Desk

Every Management graduate has to be versatile and should believe in a continual improvement process all through their life thus enabling them to cope with the fast changing and highly challenging business epoch.

Indian Managers have triumphed globally through their unmatched diligence, buoyancy, perseverance, and ethical values. Our Students have been cast in this mould, envisaging the ingredients of success; we have taken every effort in a pragmatic way to chisel "empowered and progressive minded" professionals to meet the international requirements of the present day.

Founded and guided by highly qualified, committed academic stalwarts and visionaries, this institute is endowed, well equipped to grow and excel in catering to the managerial manpower needs of leading corporate and institutions of business.

Wholeheartedly, I, along with every one of my colleagues and co-workers offer our sincere good wishes to each one of the valiant knights of our GRDAM family for a great conquest in their crave for excellence and formidable achievements.

"The highest education is that which
does not merely afford us information,
but makes our life a harmonious
existence."

- Rabindranath Tagore

Mission & Vision



The strongest principle of growth lies in the human choice. GRDAM conceives management education as a multidimensional continuum with several interrelated yet distinct goals, concerns, functions, and activities. The Academy seeks to achieve quality in its totality so as to contribute to the development of effective human resources as well as the advancement of Management practices.

GRDAM shall strive to develop into a world class Resource Centre in Management Education, Research and Training. It will develop into an internationally reputed Resource Centre in Management Education and environment to retain its relevance and maximize its contribution. It will keep growing to meet the expanding and emerging needs, developments, thus enhancing its role.



The Academy

Established by The GRD Trust, The G R Damodaran Academy of Management has emerged as a fitting memorial for Prof. G R Damodaran (1914-1986), one of the great educational visionaries and Institution builders of our Country. The GRDAM was started in 2005 with the objective of providing world class management education, powered by the GRD legacy of innovativeness and effectiveness.

GRDAM firmly believes that today's new generation B-Schools need to be responsive not only to the changing context of the international business but also to the growing needs and opportunities of the society which could be made possible only through a holistic, value based and practice oriented management education stressing upon entrepreneurship and emerging areas. Thus, the delivery of the MBA-IB programme of the GRDAM will be

contemporary and relevant, producing excellent executives and professionals to man responsible management positions and to take up new initiatives in a period that promises to be the golden era in the post independent Indian economy.

The Academy has obtained the ISO 9001-2015 certification testifying to the outstanding quality focus build into all its systems and processes.

GRDAM, housed in a spacious campus away from the bustle of the city streets, with a refreshing environment, beautiful scenery and moderate climate, provides an atmosphere conducive for rigorous training and learning programmes. The

Academy campus is considered to be one of the best in Coimbatore, a distinguished Institution for higher learning amidst a paradise-like serene and a calm ambience. Well equipped classrooms with the audio visual aids provide a stimulative environment for effective learning.

The Computer laboratory is equipped with the state-of-the-art computers, hardware and software. Moreover the laboratory has a 24-hour internet access. The library functions as an excellent resource center for the Students, faculty and the Staff pursuing their academic, research and training interest. It provides Students an exposure to international journals and business magazines. The Institute has a conference hall for industrial interaction and corporate interface programmes.



Program

MBA & MBA-International Business

MBA - Core

The MBA Course in the Academy is a two-year full-time programme spanning four semesters. MBA at GRDAM, affiliated to the Bharathiar University, Coimbatore and approved by the AICTE, New Delhi, is being nurtured as a very prestigious programme with excellent facilities and features. The first year provides a solid footing to the Students in the basics of business and its related disciplines, the second year offers the opportunity to specialize in a field of their choice from among Marketing, Finance, Logistics, and Human Resource Management.

Dual Specialisation

Students have the choice to opt for a dual specialization. A Student can choose such combinations which will help the Student to acquire better awareness depending on the courses offered in the specialization scheme.

MBA - International Business

An MBA in International Business offers opportunities for those aiming to establish themselves globally.

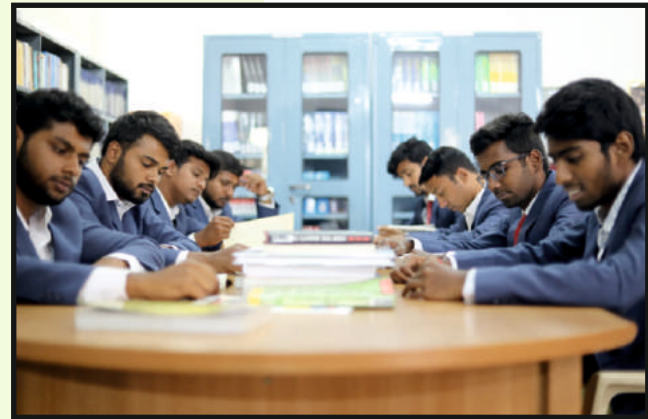
Considering the vastness of the International Business pursuits, the programme covers major economics and business terms. Some of the major topics covered in the programme are Business Communication & Negotiation Skills, Economic & Management Decisions, Financial Management, Industry Visits, International Marketing Management, Global Economic Environment, International Business Strategy and Negotiations etc.

Project Work

Every Student does a two-month long project work which provides the Student an opportunity to apply the classroom learning techniques in a real-life environment, analyze practical organizational problems and to become aware of the career challenges.

Industrial Exposure

The training programmes, seminars by experts from the industry, project assignments and industrial visits, expose the Students to the real life technical and human problems encountered in the organizations. The Students are thus prepared to face challenges in their professional career with confidence.



Program (Contd.)

One-to-one Counseling & Guidance

Each Student is assigned to a Faculty Member for personal guidance and mentoring. The Students are expected to meet their mentors at least once a month to brief them about the progress made in the learning process and afford a feedback on the need for training.



Continuous Evaluation

In addition to ensuring their active participation in class room discussions, the performance of each Student is monitored by a system of periodic quizzes, written examinations, viva-voce and course-specific mini projects.

Business Awareness

Day-to-day business developments and issues are discussed and analyzed in the classroom. Co-curricular activities taken up by Students for gaining business acumen and Industry knowledge include Integrated Business Case Analysis, Functional Area Presentations, Corporate News Review, and Industry Analysis.



Quality Assurance

A formal feedback system has been established to assure quality in the course delivery. Students offer a constructive feedback on the various aspects of teaching, twice during each semester the middle and the end of the semester. The feedback is taken by the faculty team in a positive spirit and corrective measures are implemented.

Management Association

GLOBEX – the Management Association of the GRDAM enables the Students to understand the dynamics of the new age business environment that are contemporary and vibrant, apply the latest concepts and tools in the real practice and gain a distinct edge in demonstrating goal directed leadership and managerial roles across the management horizon.

GLOBEX The Management Association



The following six Committees are for facilitating the Students to focus adequately on self-development, help build managerial capabilities, involve in the Institution building initiatives. Every Committee plans and carries out tasks in coordination with the other Committees and the Institution provides the guidance and the necessary support related to all the tasks assigned.

CPTI	(Centre for Training, Placement and Industrial Tie-ups)
CCG	(Centre for Counseling and Guidance)
CRC	(Centre for Research and Consultancy)
CAR	(Centre for Alumni Relations)
CMPR	(Centre for Media & Public Relations)
CEA	(Centre for Extension Activities)



Curriculum Tracks - MBA



SEMESTER – I

- Management Principles and Practice.
- Organizational Behaviour
- Managerial Economics
- Financial & Management Accounting
- Quantitative Methods for Management
- Corporate Communication
- Introduction to Industry 4.0
- Basics of Indian Companies Act 2013 (VAC 1)

SEMESTER – II

- Operations Management
- Marketing Management
- Financial Management
- Human Resource Management
- Quantitative Techniques
- Research Methods in Management
- **Computer Application in Management using SAP
- Credit Analysis (JOCI)

SEMESTER – III

- Business Ethics and Global Business Environment
- Management Information System
- 4 Elective Papers
- Business Intelligence through Internet of Things (VAC 2)
- *Summer Placement Project Report & Viva –Voce

SEMESTER – IV

- Strategic Management: Indian & Global Context
- 4 Elective Papers
- Technology Empowered Marketing (JOC 2)



Elective Courses (Dual Specialization)

Students have the choice to opt for specialization. A Student can choose rare combinations of subjects in the chosen specializations which would best suit his/her interests and needs.

III Semester & IV Semester

MARKETING

- ❖ Integrated Marketing Communication
- ❖ Consumer Behaviour
- ❖ Brand Management
- ❖ Retail Management

HUMAN RESOURCE

- ❖ Staffing in Organisations
- ❖ Performance Management
- ❖ Employee Development
- ❖ Labour Welfare and Industrial Relations

FINANCE

- ❖ Financial Services
- ❖ Equity Research and Portfolio Management
- ❖ International Financial Management
- ❖ Cost Management

LOGISTICS

- ❖ Logistics Management
- ❖ Export-Import Trade and Documentation
- ❖ Global Supply Chain Management
- ❖ Shipping Management and Marine Insurance

GENERAL

- ❖ Hospitality Management
- ❖ Big Data Analytics
- ❖ Event Management
- ❖ Data Analytics Using R



Curriculum Tracks

MBA-IB – International Business



SEMESTER – I

- Management Principles & International Business Environment.
- Organizational Behaviour
- Managerial Economics in India & Global context
- Financial & Management Accounting
- Quantitative Methods for Management
- Corporate Communication
- *Computer Application in Management using SAP

SEMESTER – II

- Operations Management in India & Global context
- International Marketing Management
- Financial Management in Global perspective
- International Human Resource Management
- Quantitative Techniques.
- Research Methods for Management
- **Computer Application in Management using SAP



SEMESTER – III

- International Trade practice, procedure & Documentation
- Management Information System
- 4 Elective Papers
- Summer Placement Project Report & Viva –Voce

SEMESTER – IV

- Strategic Management Indian & Global Context
- 4 Elective Papers



Elective Courses (Dual Specialization)

Students have the choice to opt for specialization. A Student can choose rare combinations of subjects in the chosen specializations which would best suit his/her interests and needs.

III Semester & IV Semester

MARKETING

- ▶ Global Consumer Behaviour
- ▶ Retailing & Services in International Market
- ▶ Digital Marketing
- ▶ Brand Management

HUMAN RESOURCE

- ▶ Managing Interpersonal Effectiveness
- ▶ HRD Practices – Indian & Global perspective
- ▶ Organizational Dynamics
- ▶ Strategic Human Resource Management

FINANCE

- ▶ Financial Services
- ▶ India's Foreign Trade and Legislation.
- ▶ Foreign Exchange Management
- ▶ Global Mergers & Acquisitions

LOGISTICS

- ▶ International Shipping & Logistics Management
- ▶ Logistics and Supply Chain Management
- ▶ Air Cargo Management
- ▶ Warehousing and Inventory Management
- ▶ Programs Organized



Events, Workshops and Industrial Visits



Events, Workshops and Industrial Visits

A Seminar on Make in India: Redefined in a Digital Era for Sustainable Development was held on 27.10.2021

Entrepreneurship Week Events were held at the GRDAM Campus during 17.02.2021 to 20.02.2021

Event includes – Business Plan Competition, Business Incubation Bazaar, E-Quiz, E-videos, Virtual Symposium on International Business.

A Webinar on Career Opportunities was organized by Dr. Irai Anbu, IAS, Chief Secretary to the Government of Tamil Nadu.

One-day workshop on Data Analysis using Statistical Package for the Social Sciences (SPSS) was conducted.

Shaastrarth – A Congregation of thought leaders organized by ICICI Bank.

Two-day workshop on Technical Analysis for Intraday and Positional Trading.

INDUSTRIAL VISITS

- Shanthi Gears Ltd., Coimbatore
- Malabar Cements Ltd., Palakkad
- Lakshmi Machine Works Ltd., Coimbatore
- Senthil Andavar Container Yard, Tuticorin
- Chola Container Freight Station, Tuticorin
- V.O. Chidambaranar (VOC) Port Trust, Tuticorin
- Southern Petrochemical Industries Corporation Ltd., (SPIC), Tuticorin
- NLC Thermal Power Plant, Tuticorin



Faculty



In the effort to honour its commitment to the Students and uphold the strong tradition of excellence in education, GRDAM strives to engage the services of the cream of teaching talent. The distinguished Faculty members who possess years of industry experience and a strong commitment to teaching have been carefully selected for full-time teaching roles. They have brought in their invaluable real corporate world experience and research expertise to provide optimal inputs to the Students.

Dr. K.A. Guhaselvi Associate Professor / Principal
 Education MBA, M.Phil., Ph.D. (Mgmt.)
 Specialisation Human Resource and Marketing
 Experience 22 years of academic experience.



Dr. K.C. Arunadevi Associate Professor
 Education MBA, M.Phil., Ph.D., NET
 Specialisation Human Resource
 Experience 14 years of academic experience



B. Subadra Devi Assistant Professor
 Education MBA, M.Phil., M.Com., (Ph. D.)
 Specialisation Finance and Marketing
 Experience 8 years of academic experience in teaching



Faculty (Contd.)



Jai Ganesh B

Education

Specialisation

Experience

Assistant Professor

B.Sc. (Mathematics), MBA, NET, (Ph.D.)

Logistics and International Business

9 years of industrial experience and 5 years of academic experience



Ms. S. Priyadarshini

Education

Specialisation

Experience

Assistant Professor

MBA, M.Phil., (Ph. D.)

Finance and Marketing

One year of industrial experience and 7 years of academic experience



Dr. R. Madhu Malar

Education

Specialization

Experience

Assistant Professor

MBA, Ph.D. (Mgmt.)

Marketing

2 years of academic experience.



Dr. V. Gowtham Raaj

Education

Specialization

Experience

Assistant Professor

MBA, Ph.D. (Mgmt.)

Human Resource

One-and-half years of industrial experience and 5 years of academic experience.

Faculty (Contd.)



Dr. S. Lara Priyadharshini

Education

Specialisation

Experience

Assistant Professor

MBA. PGDCA, M.Phil, Ph.D.,

Human Resource Management

One year in industry and 9 years in teaching.



Ms. P. Saranya Boopathi

Education

Specialization

Experience

Assistant professor

MBA

Finance & Marketing

Three years in industry and 2 years in teaching



Ms. T. Kanimozhi

Education

Specialization

Experience

Assistant Professor

B.Sc, MBA, M.Phil., (Ph.D.)

Human Resource

Two years of industrial experience and 5 years of Teaching Experience.



A. Chinnadurai

Education

Specialisation

Experience

Director of Physical Education

B.Sc., BPEd., MPed., PGDY, NIS

Sports

10 years

At GRDAM students are encouraged to take part in sports-related activities as it helps in developing the self - esteem, leadership skills, teamwork, communication, and time management.



Training and Placement Cell Highlights

- Industry Focused and Student-Centric Training and Placement Cell.
- Regular mock GD/PI practice sessions.
- Soft Skill and Personality Development Programs.
- Remarkable placement record with our Students placed at reputed organizations.
- Summer Internship Program with Stipend.
- Regular Alumni Meets.
- MoUs with organizations for placement.

Advanced Modules For Training And Development

- Effective Communication Skills
- Resume Writing Skills
- Personal Grooming
- Time Management
- Public Speaking
- Business Etiquettes
- Team Building



SEBI



IRDA

Employability Enhancement Certification Programs @ GRDAM

- Digital Marketing Certification
- NISM Certification – An Educational initiative of the SEBI
- NCFM Certification – National Stock Exchange
- IRDA Certification – Insurance Institute of India / IRDA.

PLACEMENT

2021 - 2022



**ANGELA JENCY J**

E-mail : kavi48raina@gmail.com
Phone : 9486546394
Date of Birth : 27-03-1998
UG Degree : BBA (CA)
Hobbies : Reading books, Literature.
Electives : HR & General
Achievements : Organized international academic-related events (India-Georgia)

**ARUNKUMAR C**

E- mail : arunpriya2605@gmail.com
Phone : 6383726979
Date of Birth : 26-5-2000
UG Degree : B.Sc. IT
Hobbies : Sports
Electives : HR & Marketing
Achievements : Runner(2017), Winner(2018,2019) in Softball in Bharathiyar University, Coimbatore

**ASHVANTH.R**

E- mail : ashvanth18raj@gmail.com
Phone : 9944089246
Date of Birth : 22-3-1999
UG Degree : BE
Hobbies : Driving, Music
Electives : Production & Marketing

Students' Information

MBA

ASHWIN KUMAR M

E-mail : ashwinkumaar32@gmail.com
Phone : 9944407236
Date of Birth : 06-10-1999
UG Degree : BBA (CA)
Hobbies : Travelling
Electives : HR & Marketing



CHRISTINA MARY B

E- mail : christinamaryb.98@gmail.com
Phone : 7867925858
Date of Birth : 25-10-1998
UG Degree : B.Com (PA)
Hobbies : Singing, Netflix
Electives : Finance & HR
Achievements : Won prizes in several singing competitions



GOWRI SANKAR G V

E- mail : sankarvaradharajan21@gmail.com
Phone : 9500553998
Date of Birth : 21-01-2000
UG Degree : B.Com (CA)
Hobbies : Playing
Achievements : Scored centum in accounts (+2)
Electives : HR & Marketing



**GOWTHAM S**

E-mail : gowthamsaba18@gmail.com
Phone : 9585593763
Date of Birth : 25-03-1999
UG Degree : BE
Hobbies : Involved in fathers business, watching movies, playing cricket and video games
Electives : Production & Marketing
Achievements : Managing family business

**GURUMAGESWARAN S**

E- mail : gurusesto@gmail.com
Phone : 9585029287
Date of Birth : 08-04-1995
UG Degree : BA
Hobbies : Rapping, Table Tennis, Cricket
Electives : Marketing & Logistics

**KAVIYARASU N**

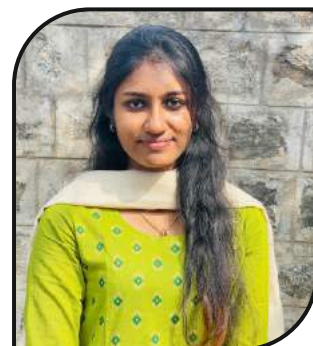
E- mail : kavi48raina@gmail.com
Phone : 8940511578
Date of Birth : 27-10-1999
UG Degree : B.Sc (Mathematics)
Hobbies : Playing Cricket
Electives : HR & Marketing
Achievements : National level player in Softball

Students' Information

MBA

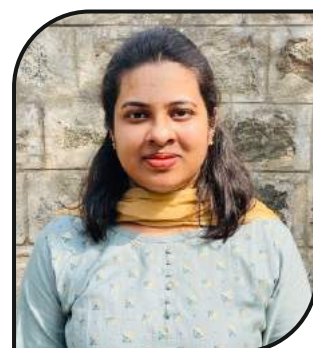
KEERTHANA V

E-mail : keerthanavignesh3004@gmail.com
Phone : 9789676541
Date of Birth : 30-7-1999
UG Degree : B.Sc. Computer Science
Hobbies : Playing Bb
Achievements : Tamilnadu Zonal basketball player
Electives : HR & Marketing



MOHANA K

E-mail : mohanakalimuthu8@gmail.com
Phone : 8344440322
Date of Birth : 15-10-1998
UG Degree : BBA
Hobbies : Reading Books
Electives : HR & Marketing



MONISH C

E-mail : cmonish199909@gmail.com
Phone : 950079054
Date of Birth : 19-8-1999
UG Degree : B.Com (CA)
Hobbies : To know about news gadgets
Achievements : NCC 'A' grade Certificate
Electives : Finance & HR



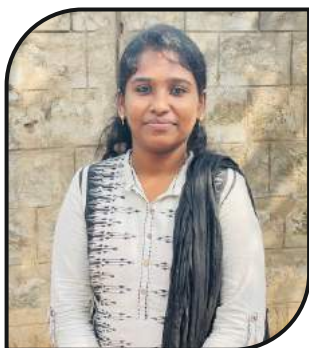
MBA

Students' Information



NANDA KUMAR B

E-mail : nandu.jbs@gmail.com
Phone : 824864412
Date of Birth : 14-10-1998
UG Degree : BBA (CA)
Hobbies : Dancer
Electives : HR & Marketing
Achievements : Certified dance professional. Won prizes in many dance competitions



NATHIYA P

E- mail : kprnathiya98@gmail.com
Phone : 934467141
Date of Birth : 04-11-1998
UG Degree : B.Com
Hobbies : Carrom & Hearing Music
Electives : Finance & HR



NAVEEN V

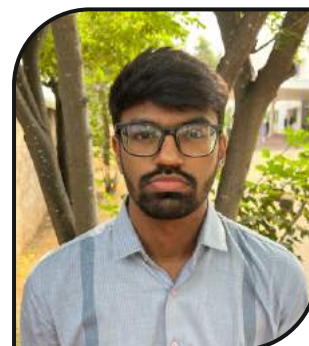
E- mail : naveenvm2025@gmail.com
Phone : 8056907144
Date of Birth : 13-07-2000
UG Degree : B.Com.
Hobbies : Cricket
Electives : Finance & Logistics

Students' Information

MBA

NITHEESH V

E-mail : nitheeshvenkat@gmail.com
Phone : 9944634526
Date of Birth : 9-2-1999
UG Degree : B.Com (CS)
Hobbies : Reading
Electives : Finance & Marketing
Achievements : Joint Finance Secretary of the Department during my UG



PAVITHRAN V

E-mail : pavivivek24@gmail.com
Phone : 9047261847
Date of Birth : 24-04-2000
UG Degree : B.Sc. (Mathematics)
Hobbies : Play cricket,
Electives : Finance & Marketing



RAMESH KUMAR P

E-mail : p.rameshkumar1820@gmail.com
Phone : 8637400435
Date of Birth : 18-4-2000
UG Degree : B.Com (CA)
Hobbies : Cycling
Electives : Finance & Marketing



**RANJITH D**

E-mail : ranjith1999.d@gmail.com
Phone : 737332795
Date of Birth : 22-06-1999
UG Degree : B.Com (CA)
Hobbies : Athletics
Electives : Finance & HR

**RANJITH KUMAR A**

E- mail : aranjithkumar1505@gmail.com
Phone : 9952604438
Date of Birth : 15-5-2000
UG Degree : B.Com (Professional Accounting)
Hobbies : Sports Man
Electives : HR & Marketing
Achievements : Participated and won several open tournaments in Volleyball

**SARATH D**

E- mail : sarathsanthosh64@gmail.com
Phone : 8072470507
Date of Birth : 19-02-1999
UG Degree : BBA
Hobbies : Cricket
Electives : HR & Marketing

Students' Information

MBA

SINDHIYA S

E-mail : ssindhiya98@gmail.com
Phone : 9488788073
Date of Birth : 10-10-1998
UG Degree : BE
Hobbies : Commisioned art works like doing portraits, paintings
Electives : HR & Marketing
Achievements : Won prizes in portrait sketching at district level



SUBRAMANIAN S

E- mail : moffirareturns@gmail.com
Phone : 9047261847
Date of Birth : 29-04-2000
UG Degree : B.Com (IT)
Hobbies : Football zonal runner up
Electives : Finance & HR



SURIYA PRAKASH

E-mail : suryasp30051999@gmail.com
Phone : 8189857630
Date of Birth : 30-5-2000
UG Degree : B.Com (CS)
Hobbies : Kabbadi
Electives : Finance & HR





THOWFEEK

E-mail : Thowfee@gmail.com
Phone : 7092306088
Date of Birth : 01-09-2000
UG Degree : B.Com (CA)
Hobbies : Football
Electives : HR & Marketing

PLACEMENT

2021 - 2022





ALLEN DAVIS PAUL

E-mail : allendavis paul99@gmail.com
Phone : 9745925483
Date of Birth : 26-07-1999
UG Degree : B Com (PA)
Hobbies : Traveling, Photography
Electives : Marketing & Logistics
Achievements : Won prizes in martial arts competition (Karate)



ARUMUGAM S S

E- mail : vrc tssarumugam@gmail.com
Phone : 9445947513
Date of Birth : 19-01-2000
UG Degree : B.Com (A&F)
Hobbies : Writing stories and poems
Electives : Marketing & Logistics
Achievements : Yoga state level 1st yoga district level 2 & 3



CHOCKLINGAM RM

E- mail : chockus mailbox77@gmail.com
Phone : 9080370656
Date of Birth : 23-10-1998
UG Degree : B.Com
Hobbies : Collage art, Craft, Reading
Electives : Marketing & Logistics
Achievements : Awarded "Mr. MasterStroke" for outstanding performance in the boot camp and Lead a team of 65 students and won 3rd prize for the class in UG.

Students' Information

MBA-IB

EDWIN GLADSON

E-mail : nitheeshvenkat@gmail.com
Phone : 8760090304
Date of Birth : 07-02-1999
UG Degree : B.Com (B&I)
Hobbies : Touring
Electives : Marketing & Logistics
Achievements : District level basketball player, Zonal winner in Shot put



GOKUL NATH B

E- mail : gokulnathbas29@gmail.com
Phone : 9741778166
Date of Birth : 29-11-1996
UG Degree : B.Com
Hobbies : Drive
Electives : HR & Logistics
Achievements : Managing Family Business



GOWTHAM DS

E- mail : dsgowtham100@gmail.com
Phone : 7358886658
Date of Birth : 22-4-1999
UG Degree : BBA
Hobbies : Sports
Electives : Marketing & Logistics
Achievements : BBA chairman, district basketball player





HARISH L

E-mail : harilogu31@gmail.com9
 Phone : 9597898144
 Date of Birth : 31-10-1999
 UG Degree : BBA Computer Application
 Hobbies : Riding, music, playing
 Electives : Marketing & Logistics
 Achievements : Foot ball (Runner)



HARISH R

E- mail : vrctssarumugam@gmail.com
 Phone : 9790078885
 Date of Birth : 6-5-2000
 UG Degree : B.Com (PA)
 Hobbies : Script Writing, Watching Movie, Playing Cricket
 Electives : Marketing & Logistics



MADHU AADITHYA KV

E-mail : aadhithya350z@gmail.com
 Phone : 9488213034
 Date of Birth : 21-03-1997
 UG Degree : BE
 Hobbies : Travelling
 Electives : Marketing & Logistics

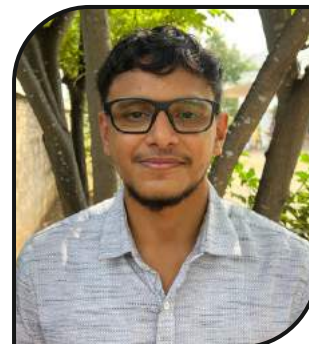
Students' Information

MBA-IB

MUKESH KUMAR M

E- mail : mukeshmsd1@gmail.com
Phone : 6379402384
Date of Birth : 7-05-1998
UG Degree : B.Com (CA)
Hobbies : Stamp collection
Electives : Marketing & Logistics
Achievements : Runner-up in Photography (District Level), Assistant School Pupil Leader for 3 consecutive years

Note: Mukesh Kumar comes after Madhu Aadithya



RAGUPRASATH M

E- mail : prasathragu39@gmail.com
Phone : 8667781435
Date of Birth : 15-5-2000
UG Degree : BBA
Hobbies : Playing Cricket
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Achievements : Finished Tally



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Students' Information

MBA-IB

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Achievements : Football South Mens Winner Reliance





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Electives : Finance & Logistics
Hobbies : Modeling
Achievements : District level Throwball player



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Electives : Finance & Logistics
Achievements : Robot Modeling



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Electives : Marketing & Logistics

Students' Information

MBA-IB

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Electives : Marketing & Logistics
Achievements : NCC A certificate



YOKESH J

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Hobbies : Listening to music
Electives : Finance & Logistics
Achievements : A member in science expo.




EVENTS @ GRD



GRD INSTITUTIONS

- ❖ **CENTRE FOR RESEARCH IN SOCIAL SCIENCES, TECHNOLOGY & CULTURE (CRSTC) - 1985**
(Recognized by the Bharathiar University for M.Phil. and Ph.D. Studies)
- ❖ **Dr. G.R. DAMODARAN COLLEGE OF SCIENCE - 1988**
(Autonomous, affiliated to the **Bharathiar University** and recognized by the **UGC**) Re-accredited at the 'A' Grade level by the **NAAC**
An **ISO 9001 : 2015** Certified Institution)
- ❖ **Dr. G.R. DAMODARAN INSTITUTE OF MANAGEMENT - 1992**
(Approved by the **All India Council for Technical Education**)
- ❖ **G.R. DAMODARAN MATRICULATION HIGHER SECONDARY SCHOOL - 1995**
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An **ISO 9001:2015** Certified Institution
- ❖ **R D CULTURE CENTRE - 2006**
Chinnamanur, Theni District
- ❖ **G.R.D. PUBLIC SCHOOL - 2012**
(Affiliated to the **Central Board of Secondary Education**)
- ❖ **G.R.D. MEDICAL CENTRE - 2017**
Chinnamanur, Theni District
- ❖ **G.R.D. COLLEGE ARTS AND SCIENCE - 2022**
Chinnamanur, Theni District

Our MBA Students are placed in.....



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