**Mandatory Disclosure updated on**  

1. **AICTE File No.**  
   Date & Period of Last approval  
   MBA (Full Time)  
   MBA (Part Time) 

2. **Name of the Institution**  
   Address of the Institution  
   City & Pin Code  
   State / UT  
   Longitude & Latitude  
   Phone Number with STD Code  
   FAX number with STD Code  
   Office hours at the institution  
   Academic hours at the institution  
   Email  
   Website  
   Nearest Railway station (dist. In Km)  
   Nearest Airport (dist.in Km) 

3. **Type of Institution**  
   Category (1) of the Institution  
   Category (2) of the Institution 

4. **Name of the Organisation running the institution**  
   Type of the Organisation  
   Address of the Organisation  
   Registered with  
   Registration date  
   Website of the organization
5. Name of the affiliating University : Bharathiar University  
   Address : Marudhamalai Road  
   Coimbatore – 641 046.  
   Website : www.b-u.ac.in  
   Latest affiliation Period : Permanent Affiliation (w.e.f. 2002)

6. Name of the Principal/ Director : Dr K K Ramachandran  
   Exact Designation : Director  
   Phone No. with STD Code : 0422-2572719  
   Fax No. with STD Code : 0422-2591865  
   Email : grdcs@grd.org  
   Highest Degree : MBA, Ph.D  
   Field of Specialisation : Marketing

7. Governing Council Members :

   - Members of the Board and their brief background.

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name and Address of the Members</th>
<th>Designation</th>
<th>Academic Background</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Dr D Padmanaban</td>
<td>Managing Trustee/Chairman</td>
<td>Academician</td>
</tr>
<tr>
<td></td>
<td>Managing Trustee G R D Educational Institutions</td>
<td></td>
<td>B.Com, MBA, Ph.D, FCMI(UK), Mem, AMA(USA)</td>
</tr>
<tr>
<td></td>
<td>Kalaikathir Buildings</td>
<td></td>
<td>Positions held : Asst. Professor, Principal, Director, etc.</td>
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<td></td>
<td>Avanashi Road</td>
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<td>COIMBATORE 641 037.</td>
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<tr>
<td>2</td>
<td>Mrs Geetha Padmanaban Secretary</td>
<td>Member</td>
<td>Joint Managing Trustee/Vice Chairman</td>
</tr>
<tr>
<td></td>
<td>Dr G R Damodaran College of Science, Civil Aerodrome Post</td>
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<td>Avanashi Road</td>
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<td></td>
<td>COIMBATORE 641 014.</td>
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<tr>
<td>3</td>
<td>Nominee of the University Grants Commission</td>
<td>Member</td>
<td>Vacant</td>
</tr>
<tr>
<td>4</td>
<td>Dr.K.Sankaran (Professor –Eminence) National Networking Consultant – NHHD. Anna University,Chennai - 25</td>
<td>Nominee of the Bharathiar University</td>
<td></td>
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<tr>
<td>5</td>
<td>Sri Vishnu Nischal</td>
<td>Alumuns</td>
<td></td>
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<tr>
<td>6</td>
<td>Dr.K.K.Ramachandran (Vice Principal) Dr.G.R.Damodaran College of Science Coimbatore 641 014.</td>
<td>Member (Representing the faculty)</td>
<td>Educationist</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>B.Com, M.Com, MIB, MBA,Ph.D</td>
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<tr>
<td></td>
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<td></td>
<td>Director, School of</td>
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<tr>
<th></th>
<th>Name and Details</th>
<th>Designation</th>
<th>Qualifications</th>
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<tbody>
<tr>
<td>7</td>
<td>Dr. T. Santha Principal Dr. G. R. Damodaran College of Science Civil Aerodrome Post Coimbatore 641014</td>
<td>Member/Convenor</td>
<td>Educationist MSc, M.Phil, M.Phil(CS) Ph.D(CS)</td>
</tr>
<tr>
<td>8</td>
<td>Dr. K. A. Gugaselvi (Principal) GRD Academy of Management</td>
<td>Member</td>
<td>Educationist</td>
</tr>
</tbody>
</table>

Frequency of meetings and date last meeting: Once in a year

Last Meeting held: 6.10.2021

Frequency of meetings and date last meeting: Once in a year
8. **Academic Advisory Board.**

<table>
<thead>
<tr>
<th>No.</th>
<th>Name</th>
<th>Designation</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Dr D Padmanaban&lt;br&gt;Managing Trustee&lt;br&gt;The GRD Trust&lt;br&gt;Coimbatore-641 037</td>
<td>Chairman</td>
</tr>
<tr>
<td>2</td>
<td>Dr. G. Bharani&lt;br&gt;Associate Professor&lt;br&gt;BSMED&lt;br&gt;Bharathiar University&lt;br&gt;Coimbatore - 641 046</td>
<td>Educationist and Computer Technologist</td>
</tr>
<tr>
<td>3</td>
<td>Sri S.V. Subramanian&lt;br&gt;General Manager - SCM&lt;br&gt;T. Stanes Company Pvt Ltd&lt;br&gt;Race Course&lt;br&gt;Coimbatore - 641 018.</td>
<td>Industry Representative</td>
</tr>
<tr>
<td>4</td>
<td>Mr. E Sathyanarayana&lt;br&gt;AB 94, Anna Nagar&lt;br&gt;Chennai - 600 040.</td>
<td>Industry Representative</td>
</tr>
<tr>
<td>5</td>
<td>Dr K K Ramachandran&lt;br&gt;Director&lt;br&gt;Dr G R Damodaran Institute of Management&lt;br&gt;Civil Aerodrome Post, Avanashi Road&lt;br&gt;Coimbatore – 641 014.</td>
<td>Member</td>
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<tr>
<td>6</td>
<td>Dr G Radhamani&lt;br&gt;Director&lt;br&gt;Department of Computer Science&lt;br&gt;Dr G R Damodaran College of Science&lt;br&gt;Coimbatore 641 014</td>
<td>Member</td>
</tr>
<tr>
<td>7</td>
<td>Dr T Santha&lt;br&gt;Principal&lt;br&gt;Dr G R Damodaran College of Science&lt;br&gt;Coimbatore - 641 014.</td>
<td>Member - Convener</td>
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</table>

**Frequency of meetings and date last meeting:** Twice in a year
9. **Organizational Chart**

- Managing Trustee / Correspondent
- Principal / Director
  - Office Manager
  - Accounts Officer
  - Librarian
  - System administration
  - Committee of Senior Faculty
  - Faculty Members
  - Quality Assurance Cell
  - Research & Development Committee
  - Placement and Training Committee
  - Student Development and extra-curricular activities
  - Faculty Development
  - Curricular Development
  - Academic Calendar, Time-Table committee
  - Library Committee
  - Grievances Committee
  - Staff Welfare

10. **Student feedback mechanism on Institutional Governance/faculty performance**

    The department has the practice of each faculty obtaining the student opinion questionnaire filled up by the students at the end of the semester. The faculty themselves analyses the opinions and identify aspects for improvement. The feedback relating to actions needed and support to be given comes from the Head and the Principal.

11. **Grievance redressal mechanism for faculty, staff and student**

    Faculty, staff and student complaints are attended to at the incipient stage itself, thanks to the open door policy of the Head and Principal. Class Committee facilitates voicing of complaints of a general nature which are dealt with appropriately at the department level and by the Principal. Nevertheless a suggestion box / representation box has been kept to voice their complaints. These complaints or grievances raised are attended to periodically by the Principal through appropriate committees.
12. Name of the Department : Management Science
Course : MBA (Full Time and Part Time)
Level : PG
1st year of approval by the council : 1991 MBA (Full Time and Part Time)

Year wise sanctioned intake :

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<tbody>
<tr>
<td>MBA (Full Time)</td>
<td>60</td>
<td>60</td>
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<tbody>
<tr>
<td>MBA (Part Time)</td>
<td>40</td>
<td>40</td>
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Year wise Actual Admissions :

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<tr>
<td>MBA (Full Time)</td>
<td>60</td>
<td>60</td>
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<tbody>
<tr>
<td>MBA (Part Time)</td>
<td>NIL</td>
<td>NIL</td>
<td>NIL</td>
<td>NIL</td>
<td>Nil</td>
<td>N</td>
<td>8</td>
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Cut off Marks – General quota:

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<tbody>
<tr>
<td>MBA (Full Time)</td>
<td>50 %</td>
<td>50%</td>
<td>50%</td>
<td>50 %</td>
<td>50 %</td>
<td>50%</td>
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### MBA (Part time)

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<tbody>
<tr>
<td>% students passed with Distinction :</td>
<td>31%</td>
<td>25%</td>
<td>35%</td>
<td>40%</td>
<td>33%</td>
<td>26%</td>
</tr>
<tr>
<td>% students passed with first class :</td>
<td>NA</td>
<td>NIL</td>
<td>100</td>
<td>100</td>
<td>NA</td>
<td>NA</td>
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### MBA (Full Time)

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<tbody>
<tr>
<td>% students placed :</td>
<td>67%</td>
<td>54%</td>
<td>55%</td>
<td>65%</td>
<td>65%</td>
<td>68%</td>
<td>75%</td>
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</table>
Average pay packages, Rs. /Year :

MBA (Full Time)

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<tbody>
<tr>
<td>Salary</td>
<td>Rs. 2,90,000</td>
<td>Rs. 3,30,000</td>
<td>Rs. 3,40,000</td>
<td>Rs. 3,80,000</td>
<td>Rs. 3,90,000</td>
<td>Rs. 4,00,000</td>
<td>Rs. 4,00,000</td>
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MBA (Part Time)

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<tbody>
<tr>
<td>Status</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
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Students opted for Higher Studies:

MBA (Full Time)

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</thead>
<tbody>
<tr>
<td>Students</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>1</td>
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MBA (Part Time)

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</thead>
<tbody>
<tr>
<td>Students</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
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</table>

Accreditation status of the course:

Re-accredited at the ‘A’ Grade Level by the NAAC

Doctoral Courses

M.Phil and Ph.D Programmes are offered

Foreign Collaborations, if any

Nil

Professional Society memberships

Member of the Coimbatore Management Association

Professional activities

Numerous Seminars / Guest Lectures / CEO Words series / Boot Camps arranged.

Consultancy activities

Free Consultancy for MSME’s Research For Companies

Grants fetched

Entrepreneurship Development Cell approved by the DST, Government of India, New Delhi - 110 016.

Departmental Achievements

MOU’s with leading companies, Focus On
Promoting Entrepreneurship Development, special attention and assistance given to SME’s, etc.

**Distinguished Alumni**

The department’s Board of Studies has its Alumnus as an active member. This interface supports in framing out the syllabi in line with the present day scenario. Placements are also supported by the indepth contribution and involvement of well-placed alumni. The following are some of the distinguished alumni of our Institute.

1. Mr. C.R. Vimlesh
   Kleindienst Group, 1601, Concord Tower, Dubai Media City, Dubai, UAE.

2. Mr. N Siva Shankaran
   Professor - IIM Shillong

3. Mrs. Deepthi Nair
   Citi Bank
   Bangalore.

4. Ms. Viveka Priyadarshini S
   ELGI equipments ltd,
   Trichy Road, Singanallur, Coimbatore, Tamil Nadu 641005

5. Mrs. Bhavishya Lakshmi R
   112, S1 (third floor)
   7th Main Road, 4th Cross,
   Jayanagar II Block,
   Bangalore – 560011.
13. **Director Details**: 

- **Name of the Teaching Staff**: Dr K K Ramachandran
- **Designation**: Director
- **Department**: Management Science (MBA)
- **Date of Joining the Institution**: 18.02.2010

**Qualification with Class / Grade**:

- **UG**: B.Com, Class : I
- **PG**: M.Com, MBA, MFT, Class : I
- **Ph.D**: Ph.D (Commerce) - Highly commended
  Ph.D (Management) - Highly commended

**Total Experience in years**:

- **Teaching**: 28.6
- **Industry**: ---
- **Research**: 22.6

**Paper Published**:

- **National**: 16
- **International**: 90

**Field**

- **University**: Yes. Management & Marketing, Bharathiar University

**Ph.Ds / Projects Guided**

- **Ph.Ds**: 20
- **Projects at Masters Level**: 680

**Books Published**

- A Silver Chapter Coffee Table Book – Authored (ISBN: 978-93-5406-427-2) - 2020


 ➢ From Campus to Corporate - Pearson India Education Service Pvt. Ltd Publishing – Authored(ISBN 978 - 93-325-5467-2) (Online & Print) - 2016


 ➢ From Campus to Corporate - Macmillan Publishing - Authored (ISBN 023-033-190-4) - 2010


**Book Chapters:**


Professional Memberships : 12
Consultancy Activities : 02
IPR : 01

**Awards**

➢ Award for Best Management Educator - World Management Congress (2009)

➢ Award for Best Professor in Marketing, Global Awards for Excellence in Education, Leadership & Teaching - World Education Congress (2012)

➢ Award for Achievement of Trade from the UNITED STATES DEPARTMENT OF COMMERCE in recognition of his services in expanding U.S. India Trade Partnerships (2013)

➢ Innovative Leader Award at the world Marketing Summit, Malaysia from Golden Star Academic & Educational Excellence Award (2013)

Grants Fetched

- EDII, Ahmedabad - Entrepreneurship Awareness Camp (EAC), DST-NIMAT Project - Nov, 2018-19
- EDII, Ahmedabad - Entrepreneurship Awareness Camp (EAC), DST-NIMAT Project – Sep, 2018-19
- AICTE Sponsored FDP on “SPSS AND ITS APPLICATIONS”, Dr G R Damodaran Institute of Management, Coimbatore – Feb, 2015
- Obtained grants from UGC under the scheme of “Career Oriented Programs” Dec, 2004
- Obtained grants under the scheme of Conference from UGC “E-Commerce and Its impact on Improved Business Productivity”, Jan 2000

Interaction with Professional Institutions: AMA, AIMA, AIB, CII, Full Bright, University of Southampton.
ACITE TEACHING FACULTY NAME LIST

1. Dr K K RAMACHANDRAN
2. Dr. S. BRINDHA
3. Dr. T. SUNDARESWARAN
4. Dr. S. KAVITHA
5. Dr. T. AROCKIA SAGAYARAJ
6. Dr. K. ANISH
7. Dr. S. ILAYA SANKAR
8. Dr. M. N. SASIREKHA
9. Dr. S. ARAVINTH
10. Dr. P. VIJAY
11. Dr. K. MOHANA RANJANI
12. Mr. SINGATHURAI S
13. Dr. T. SATHYA PRIYA
14. Mr. J. RAJESH MAHARAJAN
15. Dr. S. DEEPA
Admission Quota

Entrance test (2019-2020 and 2020-2021, 2021-2022)

For selection under management quota, the scores in MAT / CET were considered. The number of seats in Management Quota depends on the decision of the State authorities. If the number of MAT qualified candidates is not sufficient, other applicants are selected as per their undergraduate aggregate percentage.


Mat Score weightage: 50%
U.G., Academic Performance: 25%
Interview: 25%

Cut off (for the year 2019-2020 and 2020-2021, 2021-2022): Average - 690

Cut off / last candidate admitted 2018 (Tancet) 2019 (Tancet) 2020 (Tancet)

(MBA Full Time) (58) SAHNTHINI. (53) ARAVINDKUMAR.G (86) ANUSHA.G
(MAT) CET
(613) HARISH.P (49) TRISHA.S

Fees in rupees
MBA (Full Time)
(PER SEMESTER)
(MBA Part Time)
(PER SEMESTER)

Number of Fee Waivers offered 2018 2019 2020
Nil - -
Admission Calendar (Tentative):

- **Last date for request for applications.**
  May 31, 2021

- **Last date for submission of application**
  June 18, 2021

- **Dates for Group Discussion (GD) / Interviews**
  July 1, 2021.

- **Dates for announcing final results**
  August 5, 2021.

  * Subject to State Government list being made available in time.

- **Release of admission list (main list and waiting list should be announced on the same day)**
  August 18, 2021.

  * Subject to State Government list being made available in time.

- **Date for acceptance by the candidate (time given should in no case be less than 15 days)**
  August 20, 2021.

- **Last date for closing of admission.**
  August 31, 2021.

- **Starting of the Academic session.**

PIO Quota No. : Nil
14. **Infrastructural Information**

Classroom / Tutorial Room facilities : Available as per norms

Laboratory details : NA

Computer centre facilities : Available as per norms

Library facility Auditorium / seminar halls / amphi : Available

Cafeteria : Available

Indoor sports facilities : Available (Indoor Stadium)

Outdoor sports facilities : Available

Gymnasium facilities : Available

Facilities for disabled : Available

Any other facilities : NIL

15. **Boys hostel**

Available

Girls Hostel : Available

Medical and other facilities at hostel : Available

16. **Academic Sessions**

Examination system, year / Sem : Semester

Period of declaration of results : December / May

17. **Counseling / Mentoring**

Career Counseling : Students are given Guidance on their career Plans and helped to identify their potentials and competencies and suitable avenues.

Mentoring : The faculty members of the GRD Institute of Management are each assigned a group of students to give personal attention to their growth and development.
Medical facilities: Medical facilities are offered to the faculty members and students by utilizing the services of nearby major hospitals. The faculty members can avail concessional medical benefits from PSG Hospitals, Coimbatore. Faculty members with 5 years of service are provided with Group Insurance and all eligible to claim up to Rs.50,000/- under National Insurance Co. Ltd.

Student Insurance: Group Insurance is provided to the Students, which can be claimed for accidental injuries and cases.

18. Students Activity Body: Students’ activities are designed around Management games and simulations. GRD Institute of Management students association CORP EX conducts a large number of activities like seminars, Industrial visits, Guest Lectures, personality development programmes etc.

Cultural activity: GRD Institute of Management organizes MÉLANGE, the annual inter Collegiate national level management meet which provides a platform to the students to exhibit their managerial and cultural talents.

Sports activities: GRD Institute of Management encourages students to take part in sports and games events organized at various levels. Students represent the institution at University level and also at State level games / tournaments.

Literary activities: Activities like debates, Book reviews, Article reviews etc are regularly organized.

Magazine / newsletter: GRD Institute of management brings out the monthly magazine FOOT PRINTS to encourage the writing and researching skills of the students and the faculty members.

Technical activities / tetchiest: Involvement in Research and Development, Consultancy and extension is a part of the Mission of the college and various technical activities are regularly planned to fulfill the R&D aspect.

Industrial visits / tours: Industrial visits and tours are arranged every Semester to widen Professional perspectives and Industry-awareness. Outstation Seminars, and International visits are also organized.
Alumni activities

GRD Institute of Management has an active Alumni cell which links the corporates and the students. They assist the department in various ways like organizing seminars / workshops, Placements, industrial visits, etc.

The following are some of the distinguished alumni of our Institute.

1. Mr N Sivashankaran
   Professor – IIM Shillong.

2. Waseem J Nawaz

3. Mrs. Bhavishya Lakshmi R
   112, S1 (third floor)
   7th Main Road, 4th Cross,
   Jayanagar II Block,
   Bangaluru – 560011.

Name of the information officer for RTI

Dr K K Ramachandran
Director.