

Dr. G R DAMODARAN COLLEGE OF SCIENCE (AUTONOMOUS)

COIMBATORE - 641014

INSTITUTIONAL DISTINCTIVENESS

The mission of the Institution is Excellence and Relevance in Education through development with focus on emerging areas, students centered education and training aimed at professional competency, career preparation, creativity and adaptability to change, promotion of advanced studies and research in areas of concern, Involvement with community, and industry through outreach, consultancy and extension, continual updating and modernization of facilities, faculty and programmes.

- **Curriculum design:**

The curriculum is designed to meet the Global requirements and through teaching learning methods blended with ethical values. In order to lend more practical orientation and make the current requirements of the Industry, the department has brought about a lot of innovations in its curricular design and transaction in the last five years. The descriptions about those innovations the students to undergo a lot of practices, the paper, Executive Communication are offered **E-Learning Module for professional careers:**

A Career strokes course an e-learning module is introduced to the students to develop problem-solving behaviors to meet the challenges of everyday life with responsibility. This course not only demonstrates the ability to practice new problem-solving skills in group and use the skills in their personal lives, but also educates these skills to others in their real life situation.

Learning of Banking thro E-Learning:

An Online campus learning management system is introduced to the students which host the banking e-module initiated by ICICI Bank to learn about banking operations.

Real time experience learning thro Webinar and Webcasting facilities:

Seminar, workshop, conferences, presentations or a lecture are conducted over the web using a video conferencing software for the students to have an interactive learning facilities to give, receive and discuss information in real-time.

- **Integrated Library Management System and Services:-**

The institution takes initiatives to expand the infrastructure facilities of the Library in the campus. The institution has separate Library for School of Commerce and International Business. The well balanced collections of Books, Journals, Magazines, e-learning modules are added every year to enrich the knowledge of students. The back volumes of periodicals, projects/ thesis and non-conventional materials like Compact Discs (CDs) are supplemented by services like the Online Public Access Catalogue (OPAC), In order to keep in tune with the times and also to improve efficiency and speed in its services, the library is fully automated with the implementation of InsProPlus, an integrated Library Management System.

- **MoU:-**

MoUs have been signed with several reputed Institutions like ACCA, ISDC, CII institute of Logistics, ICICI Bank, institute of Company Secretaries of India, Institute of Cost Accountants of India and Sun Online Learning India Private Limited for skill development and to develop the soft skill training for the students. This year MoU have been signed with IOA **"Institute of Analytics"**.

- **Peer Evaluation through FDP's:-**

The Institution organizes Faculty Development Programmes every year to focus on peer Evaluation. It aims to strengthen teaching and research skills in the contemporary and emerging areas of management and to expose faculty members to recent developments in teaching and research methods. This year the department organized two FDP's on different topics such as **"Art of Handling Students in Dynamic Environment"** and **"Higher Education"** as a Core Practical.

- **Placement Training programme:-**

Our Institution has tie up with "Talent HR Hire Solutions" for providing Job placements and training for our students. Our Institution has collaboration with NIST Institute Private Limited, Chennai for Job oriented Short Term Certificate Programmes at UG and PG Level. The department organizes many placement drives in association with many MNC's such as McKinsey, EY placements, Amazon, Forge, Concentrix, IDPL and Aditya Birla. This year **154 students were placed in 18 different companies such as Amazon, Career Net, Concentrix, EY, McKinsey etc.**

- **Activity based Learning Programme:**

Boot Camp gives a platform to the students for aspiring management minds to showcase talented inner self. It portrays the fruits of untiring hard work, the essence of team- building, strategizing as an integral part of the team, anxiety while oscillating between winning and so close to winning. It is the perfect arena for a student to carve an identity among the cluster of promising-future. In association with Master Strokes Solution Private Limited, it is a form of activity based learning at natural setting and conducted at three different levels for the students as follows:-

LEVEL I- Communication Camp

LEVEL II- Leadership Camp

LEVEL III- Attitude in Adventure Camp

PRINCIPAL

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